CIVSA Collegiate Information & Visitor Services Association

Partnering to Build the Best Visit Experience.

The Collegiate Information and Visitor Services Association (CIVSA), is an organization of more than 1,600 higher education professionals from over 550 institutions who work in the field of campus visits, events and information services.

CIVSA members represent a wide range of institutions - two and four-year schools, public and private, domestic and international. Our members openly share ideas and best practices, creative solutions and an understanding of the unique challenges faced in this branch of higher education.

CIVSA membership provides year-round benefits. All 1,600+ members of the Association have access to an active forum for discussion and conversation, shared resources such as tour guide training manuals and open house schedules, a quarterly newsletter with industry-relevant articles and virtual programming.

The Association hosts two large in-person events annually. CIVSA hosts an Annual Conference in late May / early June. The conference involves plenary sessions from outstanding speakers, educational programming, intentional networking activities and campus tours at colleges in the host city. In January, the Student Development Institute brings together student employees who give campus tours and work in visitor centers for a weekend of educational programming and professional development. Supported by advisors in attendance, SDI encourages students to lead educational sessions and network with their peers, with the sole intent of providing students with actionable ideas to improve their institution's program.

As a supervisor, one of the best benefits of CIVSA for your team member is that they can connect with individuals at colleges and universities who understand the unique challenges of their position, and who can support them in strengthening and personalizing your campus visit experience and recruitment events.Our membership also represents academic college recruitment, marketing and communications, and call center programming.

Lastly, CIVSA membership is intended to be affordably priced for institutions of all sizes. An individual Professional Membership costs $120 annually, and institutional memberships can be tailored to any department size.

We invite you to learn more about CIVSA by visiting the website (www.civsa.org) and would be happy to connect with you should you wish to learn more about CIVSA and the value of membership for your team. Please feel free to contact the President-Elect (presidentelect@civsa.org) if you'd like to learn more.