



CIVSA
STUDENT DEVELOPMENT INSTITUTE
2025 • HOUSTON

January 9 - 11, 2025 in Houston, TX

STUDENT DEVELOPMENT INSTITUTE (SDI)

Invite your student ambassadors to discover new ways to enhance their institution's visit programs, tour services and welcome centers. For more information visit civsa.org/sdi.

OVER 500 ATTENDEES | OVER 40 EDUCATIONAL SESSIONS | OVER 100 ATTENDING INSTITUTIONS

REGISTER TODAY: 

FOUR OPTIONAL TOUR EXPERIENCES:



“SDI allowed me to see the impact that we all have as ambassadors for our universities and learn about others’ experiences and insights. I believe it has made me a more thoughtful and well-rounded ambassador.” **Bri Pfeifer - Wichita State University**



BENEFITS

CIVSA serves as the industry standard for higher education professionals in the field of information and visitor services. Choosing to become a CIVSA member provides you with personal and professional tools, resources and benefits. To help our members reach their full potential and grow as professionals within the industry, we offer a number of member benefits. We invite you and your institution to join a dedicated group of professionals who think big, take on industry challenges, strive for excellence and serve as leaders in the field.



MEMBER

The Welcomer e-Newsletter / read about the latest insights, strategies and professional development opportunities in our quarterly e-newsletter

Webinars / participate in webinars, hear from speakers and learn about procedures and timely industry trends

Mentorship Program / pairs professionals new to our field with veterans who can share experiences and help them navigate the profession

Email and Discussion Forums / ask questions, seek program advice, and build community in Discourse, our online engagement platform

Shared Resources / explore a digital collection of resources, including manuals, training documents, photos, and other best practice materials

Leadership Volunteer Opportunities / lead in roles that include executive officer, regional director, committee chair and committee member

Membership Database / build connections with colleagues, communicate with one another and identify professionals in the area

Job Postings / discover available career opportunities for professional positions

Let's build a better campus visit experience.



CIVSA
ANNUAL CONFERENCE
2025 • CHARLOTTE

May 27 - 31, 2025 in Charlotte, NC

ANNUAL CONFERENCE

Get ready for an experience packed with diverse learning opportunities for everyone from first-time attendees to seasoned professionals. Our schedule includes educational sessions, plenary sessions, group discussions and informal programming events - all designed to help you develop new ideas, share experiences, discover best practices and make connections with others in your field. For more information visit civsa.org/annual-conference/.

OVER 600 ATTENDEES | OVER 50 EDUCATIONAL SESSIONS | OVER 300 ATTENDING INSTITUTIONS

REGISTER TODAY: 

THREE OPTIONAL TOUR EXPERIENCES:



“Annual Conference is my favorite professional opportunity every year. I sign up on day one! The amount of idea sharing, collaboration, energy and support between members that goes on for five days is so rewarding and refreshing every year. I like to describe it as an event run by people who run events - every session, topic, speaker, location etc. is thought of with so much detail and care that it inspires me to bring that experience back to my campus and instill it all into our visits and events.” **Mike Targonski - Valparaiso University**



ABOUT THE ASSOCIATION

The Collegiate Information & Visitor Services Association (CIVSA) serves as the industry standard for higher education professionals in the field of information and visitor services. CIVSA's mission is to provide knowledge exchange, research and connections in an inviting arena that builds professional and personal relationships. We invite you and your institution to join a dedicated group of professionals who think big, take on industry challenges, strive for excellence and serve as leaders in the field.

Choosing to become a CIVSA member provides you with personal and professional tools, resources and benefits. To help our members reach their full potential and grow as professionals within the industry, we offer a number of member benefits, including professional development opportunities for professional staff and student staff and ambassadors. Visit our website or contact us to learn about membership options.



VISIT CIVSA.ORG

Learn more about our vision, our mission and our values.



IT'S TIME TO JOIN CIVSA

Joining CIVSA is simple. We offer a few different membership options. For a full description of each membership type and to join, please visit civsa.org/membership-benefits/.

Voting Memberships

Professional Membership

\$120

For one individual employed by an institution of higher education.

Institutional Membership

\$250

Colleges or universities are eligible to have a bundle with three membership spaces which can be assigned to individuals employed at the institution. Additional members may be added for \$50 per person.

Non-Voting Membership

Alumni Membership

\$50

For former CIVSA members who are retired and are no longer employed full-time in higher education or who served as an Executive Officer, but no longer work in the field of information or visitor services.



FROM THE CIVSA PRESIDENT



Greetings! The Collegiate Information & Visitor Services Association (CIVSA) provides an avenue for institutions of higher education to support their campus experience staff, empowering schools to provide the best visit experience for guests and prospective students.

With approximately 1,800 members representing a diverse array of institutions, CIVSA provides yearlong benefits including networking, educational programming and impactful resources. Two-year and four-year institutions ranging in population from the hundreds to tens of thousands convene for virtual and in-person programming.

Our members serve in a variety of capacities and represent visitor centers, information services, admissions, campus tour management, event planning, marketing and communications, CRM management and more. As we've heard from so many members throughout the years, CIVSA is where higher education professionals can connect with others who face and understand the unique challenges of this industry. More importantly, CIVSA members have developed creative solutions and are willing to share best practices and beneficial recommendations to make your programming the best it can be.

On behalf of the Association, we look forward to welcoming your institution as a member. Should you have any questions about CIVSA or membership, please reach out - president@civsa.org.

Sincerely,

Andrew Cohen
CIVSA President
Associate Director for Guest Experience, Georgia Institute of Technology



CIVSA

Collegiate
Information
& Visitor
Services
Association

Partnering to Build the Best Visit Experience.

Start your membership at civsa.org/civsa-member-types/

www.civsa.org | civsaHQ@civsa.org | 281.433.6584
PO Box 22057, Lexington, KY 40522-2057 | [@officialcivsa](https://twitter.com/officialcivsa)



“Being involved in CIVSA has been the most influential opportunity in my career development. It has given me the confidence to tackle problems and try new things on my campus, knowing that I will have a wealth of resources all year long through a network of talented colleagues nationwide. CIVSA allows me to stay up-to-date on the best practices in visitor experience, support our tour guides with intentionality and create events that make our institution memorable for prospective students.” **Shari Foglesong - Truman State University**