



# Gaicho Tour Association Tour Manual

2009-2010

updated by **Beth Alexander**

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## Who's Who in the Visitor Center?

The Visitor Center hosts over 38,000 prospective students and their families every year.

### Anil Gnanamuthu

Anil is UCSB's Tour Coordinator as well as an Admissions Counselor. Anil has been working in the Visitor Center since 2003. He is an alum of UCSB (2000) with a Bachelor of Arts degree in Sociology. Also, he received his MBA from Pepperdine University (2007). Anil is a singer/songwriter and he started a band earlier this year. Ask him about it! As the Advisor to the Gaucho Tour Association, he is the best resource for prospective tour guides and can answer all your questions



### Gina Gonzales:



Gina is the Visitor Center Manager for the Office of Admissions. She is also the Campus Visit Coordinator as well as an Admissions Counselor. Gina is an alum of UCSB (2000) with a Bachelor of Arts degree in Political Science and a History minor. She is the Co-President of the UCSB Professional Women's Association. Additionally, she is a Transfer Student Mentor on the Student Resource Team. Gina is also the Advisor to the UCSB Chapter of the National Society of Collegiate Scholars and the Advisor to the Kappa Chapter of Gamma Zeta Alpha Fraternity, Inc.

### Andrea Helfer:

Andrea Helfer is the Special Event Coordinator and an Admissions Counselor for the Office of Admissions. Andrea is an alumna of Eastern Michigan University (2003) with a Bachelor of Science degree in Psychology and a minor in Communications. She is active in many campus staff organizations – Professional Women's Association, Chancellor's Staff Advisory Council, and Developing Young Professionals. She has served as a STEP transitions leader, an INT 20 Discussion Leader, and is active in planning Black Family Weekend. As the Event Coordinator, she is the best resource for Spring Insight and Chancellor's Regional Receptions information.



## GTA Executive Board Members 2009-2010

**President:** Michael Citron

**Vice President:** Chris Wendle

**Training Chair:** Beth Alexander

**Secretary:** Robin Miller

**Tour Manual Chair:** Susan Malcom

**Newsletter Chair:** Reese Cole

**Historian:** Alex Platt

**Awards Chair:** Helen Lai

**Web Chair:** Justin Chen





## Hall of Fame Requirements:

In order to be inducted into the Hall of Fame, one must complete 100 tours over the course of his/her tour guiding career. Few make it to this prestigious level.

Perhaps one day your name will rest with the immortal.

Anne Waznis	2004
Grace Anderson	2005
Robin Saxon	2005
Kelly Cox	2005
Marisa Dumpis	2006
Alan Millais	2006
Kris Perez	2006
Lisa Val Verde	2007
Joe Cole	2007
Carly Skinner	2007
Nicole Payne	2007
Danielle Schackel	2007
Will Rehlich	2007
Chris Garcia	2008
Becca Bedell	2008
Alex Costanza	2008
Crystal Beck	2008
Michelle Reder	2008
Tess Nunn	2009
Chris Wendle	2009
Heather O'Brien	2009
Nina Burke	2009
Kristin Cameron	2009

# Application Process

## ROUND ONE:

1. Attend GTA Orientation/Information Session
  2. Fill out & turn in Application
  3. Sign up for audition time
  4. Prepare your 5 minute presentation including:
    - a. Your introduction about yourself
    - b. UCSB's highlights
    - c. Overview of the Tour
    - d. Connection with the audience
  5. Perform 5 minute presentation for the GTA Selection Committee
- \*\*If selected to represent UCSB, you will continue to Round Two

## ROUND TWO:

1. Attend the second information/Training Session
2. Complete Quiz 1
3. Shadow 2 Tours
4. Meet with Anil for one hour appointment
5. Complete Quiz 2
6. Lead first tour –receive evaluation immediately after
7. Evaluator lets tour coordinator know if guide needs a second evaluation

### Tour Audition: What We're Looking For

- Introduction:
  - Thank you for coming today!
  - Introduce Yourself:
    - Name, Year, Major, Hometown, Extracurriculars, etc.
  - Connect with the Audience:
    - Where are you from? Potential Majors? Interests? Etc.
  - UCSB Highlights: (Pick several facts about UCSB that are important to prospective students and work as a “grabber” at the beginning of your tour)
    - 3 Colleges which offer over 100 majors and 40 minors
    - 21,000 students of which 18,000 are undergraduate
    - Ranked 12 of all public universities, and 44 for all universities public and private in the country (US News & World Report)
    - Named one of the 25 Hottest Schools twice in five years (Kaplan)
    - History of Campus/Surrounding Area
  - Overview of Tour
    - i.e. “Today you will be seeing our largest lecture hall, the Davidson library, get to walk through one of our residential halls and we will end right by that tour behind me in front of our University Center. The tour will take approximately an hour to an hour and fifteen minutes.”

**Gaicho Tour Association**  
New Member Training Checklist

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Completed Application

Attended Orientation/Information Session  Date: \_\_\_\_\_

Audition

1<sup>st</sup> Training Session, Completed Quiz 1  Date: \_\_\_\_\_

1<sup>st</sup> Shadow Tour with: \_\_\_\_\_  Date: \_\_\_\_\_

2<sup>nd</sup> Shadow Tour with: \_\_\_\_\_  Date: \_\_\_\_\_

Meeting with Anil  Date: \_\_\_\_\_

Completed Quiz 2 & Practice Intro

Tour Evaluations

1. Evaluator: \_\_\_\_\_  Date: \_\_\_\_\_

2. Evaluator: \_\_\_\_\_ (optional)  Date: \_\_\_\_\_

Volunteer Employment Paperwork

Completed Training  Date: \_\_\_\_\_

Training Chair: \_\_\_\_\_ Date: \_\_\_\_\_

President: \_\_\_\_\_ Date: \_\_\_\_\_

Vice-President: \_\_\_\_\_ Date: \_\_\_\_\_

Advisor: \_\_\_\_\_ Date: \_\_\_\_\_

## Tour Guide Positions

### **Gaicho Guide:**

Upon completion of the training process, trainees become Gaicho Guides. This is an unpaid, volunteer position; guides do not receive a salary, but do receive community service hours. Gaicho Guides are responsible for group tours.

### **Junior Ambassadors:**

After thirty hours as a Gaicho Guide, guides are eligible to become Junior Ambassadors. As positions become available, those with more hours accumulated will be offered positions as Junior Ambassadors. Junior Ambassadors are also responsible for leading group tours, however this position is paid. Based on commitment, availability and ability, Junior Ambassadors may then be promoted to the Ambassador position

### **Ambassadors:**

Ambassador guides lead the daily 12 p.m. and 2 p.m. tours. The Ambassador schedule remains the same throughout the quarter, with guides typically leading one regularly scheduled tour a week. The position is paid.



# Tour Guide Expectations

## Your Commitment

- Complete the Training Program
- Provide Anil with your availability for each quarter
- Attend monthly GTA meetings & social events
- Stay up-to-date on UCSB information
- Spring Insight
  - Nearly 4,500 visitors take tours on Spring Insight, so we can use as many guides as we can get
  - MARK YOUR CALENDARS ☺ Dates:
    - 2009-2010: April 10, 2010
    - 2010-2011: April 9, 2011
    - 2011-2012: April 14, 2012

## Tour Guidelines

- Arrive at least **5 minutes** before your scheduled tour
- A campus tour should last approximately 1 hour and no longer than 1 hour and 15 minutes
- **IF YOU ARE UNABLE TO GIVE YOUR TOUR**
  - DO NOT cancel at the last minute
  - Find a substitute guide (send out emails, facebook messages, text messages), and inform the Visitor Center
  - Then call (805) 893-8892 to speak with the Tour Coordinator

## Rainy Day Policy

- We still give tours even if it is raining
- Alter your normal tour route to provide as much coverage as possible
- The Visitor Center has large umbrellas guests may borrow for rainy days

## Tour Etiquette—VERY IMPORTANT

- Dress Code
  - Please wear your GTA shirt or any UCSB affiliated clothing (sports, sorority, fraternity, bookstore apparel) when possible
  - Do not wear revealing clothing or shirts with inappropriate pictures or messages
    - This includes tank tops with spaghetti straps, halters, tube tops or any top that reveals cleavage or midriff
    - Tight spandex pants/leggings are also inappropriate
    - Please do not show your underwear
  - Represent yourself in a way that demonstrates your pride in UCSB and yourself
- Avoid discussing all admissions information
  - Refer all inquiries regarding admissions criteria to the Visitor Center (Anil and Gina can answer those questions)
- The Visitor Center office is open M-F 9 am-12pm and 1pm-5pm

# The Tour Guide's Guide & Map

## How to use this manual:

The next set of pages is dedicated to the “meat” of your tour with everything from the introduction, the library to the residence halls and your conclusion. It is set up in such a way that mimics the order many tour guides decide to stop and share information in. Feel free to rearrange the order you present the information in or adjust the number of stops—just make sure the information is coherent and organized for your tour group.

At each “stop” the information is divided into two categories:

- Information that should be covered/you definitely should know
- More information that may be included/try to be familiar with all of it

It is up to you as the tour guide to decide which information to include and which information to omit on your tours. Please realize that there is so much information that it could not all be covered within an hour and fifteen minutes.

Also, there is a “Tips & Advice” section at each stop which is designed to help you lead effective, fun and informative tours.

We encourage you to plan out your tour in advance and this guide is designed to assist you in doing so.

## Tips to be a great tour guide!

- Stand on benches so that you are more visible
- Project your voice!
- Repeat all questions to the entire group
- Make eye contact
- If you do not know the answer—**DO NOT MAKE IT UP**—always refer back to the Visitor's Center
- Know what information you are going to share with them
- Know where you are planning on stopping
- Don't stop your group next to another group
- Speak clearly & enunciate
- Use part statistics and part personal experiences on your tour
- Use visual cues—point things out to your group
- Remember what they're interested in (if you asked at the beginning) and point out things you think may be of interest to them
  - Ex “Sam, I remember you are interested in Chemistry. Well that building right over there across the lawn is the Chemistry building—you may find yourself spending time there if you decide to come to UCSB”
- HAVE FUN!

For your tours, you want to make sure to plan out ahead of time where you're going to stop and what you're going to share with your group at that stop. This map includes a sample route that many tour guides choose to use. Feel free to make your own route. Also, it's important for tour guides to be flexible with where they stop, because obstacles may arise such as other groups, construction or a student rally.



## Stop 1: Introduction (aka the most critical part of your tour)

- Welcome to UCSB and Thank You for coming
- Introduce yourself \* \* \* \* \* Make your introduction fun & add a personal touch to it
  - Definitely include:
    - Name, Hometown, Year, Major(s)/Minor(s)
  - Include some of:
    - Clubs/campus affiliations, job(s), interest(s), current happenings in your life, fun/interesting things about you
- Connect with the audience
  - Be personable! Get them involved
  - Tips for big groups
    - Ask questions & have them show their hands
    - Are you from Norcal? SoCal? Out of State? International?
    - Admitted/Prospective?
  - Tips for small groups
    - Have them introduce themselves (name, hometown, year, major/area of interest)
  - Try and figure out what they are really interested in
    - You want to tailor the tour towards their interests as much as possible
- Establish credibility
  - Tell them accurate information about yourself and the school
  - Show that you are confident with the information
  - Assure them you are not here to convince them UCSB is the best school for them
    - Rather you're simply trying to provide them with enough information about the wide variety of wonderful resources, programs and people at UCSB so they can make the decision of whether or not UCSB is a good fit for them
- UCSB Overview
  - \* \* \* \* \* NOT ALL THIS INFO CAN BE COVERED DURING THE INTRO, PICK SOME INFORMATION TO SHARE, BUT BE FAMILIAR WITH ALL OF IT (AND FEEL FREE TO INCORPORATE PARTS AT OTHER POINTS ALONG THE TOUR)
  - University of California with 21,000 students
    - 18,000 undergrad (largely the focus)
    - 3,000 graduate students (pursuing M.A./M.S. or Ph.D.)
  - 1084 Professors
    - 5 Nobel Prize Winners: 2 in Physics, 2 in Chemistry, 1 in Economics
    - most of which teach at the undergraduate level
  - Colleges
    - Our 3 colleges at UCSB offer more than 200 majors, degrees and credentials
    - College of Letters and Sciences
    - College of Engineering

- College of Creative Studies
  - Location
    - 1022 acres on the California coast about 100 miles northwest of L.A,
    - Campus shaped like a triangle with ocean on two sides
    - UCSB has a Santa Barbara zip-code, but the surrounding area is actually Goleta
      - Santa Barbara is a 10 minute drive down 101 South
- UCSB Facts & Statistics
  - Rated #12 among all public research universities on U.S. News & World Report's guide "America's Best Colleges"
  - Ranked #44 for all universities in the U.S. both private and public on U.S. News & World Report's guide "America's Best Colleges"
  - Twice this decade UCSB has been named one of the top 25 hottest schools in the nation by Newsweek's guide to top colleges
  - Five Nobel Prize winners are on staff
    - All won in the past ten years starting in 1998
  - Dr. Shuji Nakamura won the Millenium Technology Prize in 2006 for his energy-efficient light emitting diodes
  - UCSB is one of only 62 research institutions selected for membership in the prestigious Association of American Universities
  - Dozens of faculty are members of the National Academy of Sciences, the National Academy of Engineering, and the American Academy of Arts & Sciences
  - UCSB offers many opportunities for research, internships and study abroad (to be discussed in further detail during the tour)
- Overview of the tour:
  - Today you will be seeing our largest lecture hall, the Davidson Library, a residence hall, and we will end at the University Center right by that large tower behind me. It will last approximately an hour to an hour and fifteen minutes.

Edited with the assistance of Anil Gnanamuthu, Admissions Counselor & Tour Coordinator  
 Contact him at: [Anil.gnanamuthu@sa.ucsb.edu](mailto:Anil.gnanamuthu@sa.ucsb.edu)

One thing Anil recommends UCSB students do before graduating:  
 -"Eat at Brophy Brothers Restaurant"



## Stop 2: Fitness, Recreation and Athletics



### Information that should be covered/you should definitely know:

- Recreation Center free for student use (with Access Card)
  - Opened in 1995: 2 swimming pools, two gymnasias, two weight rooms, two squash courts and five racquetball courts with cardio equipment (treadmills, ellipticals, stationary bikes etc.) throughout, locker rooms,
  - MAC (Multi-Activity Court) opened in Spring 2005: indoor roller hockey rink (multipurpose gymnasium), additional weight room, climbing wall, Jacuzzi, pottery studio, cycling studio, classrooms and additional locker facilities
  - Run on solar power ☺
    - Produces enough energy to sell some back to the electric company
    - 1<sup>st</sup> Recreation Center in nation run off solar power
    - it was the students who pushed to make it solar powered (and largely them who helped pay for it)
    - demonstrates our campus' commitment to sustainability
  - over 4,000 students a day use the facilities
  - Visitors may go inside—just go up to the front desk and let them know you're a prospective student
- Three different levels of opportunities to play sports at UCSB
  - Intramural
    - 17 different sports & 18,000+ participants every year
      - Sports offered vary by quarter and include:
        - Sand volleyball, bowling, indoor soccer, racquetball, squash, volleyball, badminton, flag football, inner-tube water polo, roller hockey, table tennis, ultimate Frisbee, basketball, golf, outdoor soccer, softball, tennis, water polo
      - Time commitment of 1 hour a week (unless your team decides to hold practices outside of games/matches)
      - 3 different levels to compete in that vary in competitiveness
  - Club Sports
    - 20 different sports & 700+ participants every year
      - sports include:
        - Co-Ed: alpine racing, bowling, cycling, fencing, sailing, surfing, water ski and wakeboard, crew\*, triathlon\*
          - \*=have separate teams for men & women, but train and compete together
        - Men: lacrosse, roller hockey, rugby, soccer, ultimate,
        - Women: field hockey, lacrosse, rugby, soccer, ultimate

- Travel and host games against other colleges & universities while representing UCSB
- Less of a time commitment than NCAA teams, but depending on the team you can expect to practice several days during the week and have games/competitions on weekends
- Can be very competitive! At least 9 of our teams have been National Champions once in the past decade
- School NCAA teams
  - 19 NCAA Division 1 teams
    - Men: Baseball, basketball, soccer, cross-country, golf, swimming, tennis, track & field, volleyball, waterpolo
    - Women: softball, basketball, soccer, cross-country, indoor track, track & field, swimming, tennis, volleyball, waterpolo
  - Mascot: Gaucho = Argentinean Cowboy
  - All home regular season sporting events are completely free for students (with Access Card)
  - For those interested in supporting athletics: Gauchos Locos serve as the “6<sup>th</sup> man” club on campus and attend sporting events
  - We do have a cheerleading team and a dance team that perform at sporting events as well



**More information that can be included—try to be familiar with all of it.**

**\*\*Realize that you cannot possibly share all this information each tour, pick what you think is most interesting/important or relevant to your specific tour group**

- RECREATION CENTER
  - Many employment opportunities for students
    - work in the recreation center—watching weight room, swiping cards, checking out equipment, possibility to become a supervisor
    - teach group fitness instruction classes
    - lead adventure program trips
    - work with Rec Sports → athletic trainer, referee, etc.
  - Houses the Exercise & Sports Studies Department
    - Offer 4 Minors:
      - Sports Management, Exercise & Health Science, Athletic Coaching, Fitness Instruction (emphasis in personal training or group fitness)
      - Excellent way to integrate your love of sports/physical activity into your education
      - Great if you’re thinking about pursuing a career in a sports, health or fitness related industry
  - Can take exercise classes for .5 units
    - Including: aerobics, cycling, weight lifting, fencing, gymnastics, baseball, basketball, swimming, sailing, synchronized swimming, water aerobics, running, soccer, racquetball, bowling, tennis, volleyball, golf,

- Leisure Review Program



- Offer classes for recreational purposes: learn new skills, fine tune old skills
- Classes meet once or twice a week
- Open to UCSB students, staff, faculty, alumni, affiliates and community members
- Classes offered include:
  - Indoor cycling, aerobics & conditioning, yoga, massage, CPR certification, guitar, pottery, hooping, lifeguarding certifications, wine tasting
- Classes start at \$44 per quarter, some aerobics classes may be taken on a drop-in basis
- Classes discounted for students
- Adventure Programs
  - Offer classes and trips to UCSB students, staff, faculty and the community
  - Programs discounted for students
  - Run the climbing center in MAC, the on-campus ropes course and also offer a Leadership Training Course (5 month program providing you with the foundation to become an outdoor guide)
  - Past trips have included: kayaking at Santa Cruz Island, backpacking in Yosemite, Canoeing down the Colorado River
- INTRAMURAL SPORTS
  - 80 % of our students participate in intramurals (as compared to 25% nationally)
- CLUB SPORTS
  - sport clubs are unique in that they are initiated, organized, and managed by students, providing opportunities to learn many valuable life skills such as management, organization, leadership, and social responsibility
  - cycling, Rowing, Sailing, Surfing, Triathlon, Soccer, Lacrosse, and Ultimate Frisbee have all been National Champions at least once in the past decade.
- NCAA DIVISION 1 TEAMS
  - Athletes have gone on to play professionally (and we get to see them play for free here!)
    - Andy Iro (2007) MLS, Columbus Crew
    - Chris Pontius, MLS, D.C. United
  - No football team!
    - Running joke → “Undefeated since 1992”
  - Soccer program is HUGE fall quarter
    - Men’s NCAA Division 1 2006 champions (we beat UCLA for the national title, and robbed them of their 100th title on that day)
    - Made it to the Sweet 16 for the past 2 years
  - Big Rivalry with Cal Poly
    - Students often travel to the campus an hour and half away to support the Gauchos on the road
  - Tortilla “Frisbeeing”

- Beware of being hit on the head by a flying tortilla if you attend any UCSB sporting events
  - It doesn't hurt
- Unique aspect about UCSB
- Thunderdome
  - The Events Center is named the Thunderdome because the student crowd was making so much noise inside cheering on the Men's Basketball team (in a game versus UNLV? NC?) that is sounded like thunder outside

**TIPS & ADVICE:**

- Use Visual Cues
  - Point out where the fields are located (softball, lacrosse, baseball, track & field, Rob Gym, Harder Stadium, Thunderdome/Events Center)
  - Hold up your Access card and when telling them about free access to events and the Rec Cen
  - Point out the Rec Cen "the green roofed building behind you"
- Make it personal
  - Tell a story, but make it relevant
    - was it a crazy fun, really spirited soccer game where 12,000 people showed up to fill the stadium?
    - Was it a critical play in a game and the crowd went wild after?
    - Did your intramural team make it to the playoffs?
  - Share your favorite Gaucho Cheer (if it's appropriate ☺ )
    - Ole Ole Ole Ole!!
- Be organized in the way you explain the "3 levels of sport"
- Don't tell them any information you are not 110% sure is correct
  - Sources to send people to:
    - Information about Intramurals & Club Sports
      - [www.gauchosplay.com](http://www.gauchosplay.com)
      - list of all sports available in VGen
    - Information about NCAA Division 1 teams (& coach contact info)
      - [www.ucsbgauchos.com](http://www.ucsbgauchos.com)
      - list of all sports and coach contact info available in VGen
  - Rec Center
    - They can visit themselves!
  - Info about ESS Department, Adventure Programs, Leisure Review & Rec Cen
    - [www.recreation.ucsb.edu](http://www.recreation.ucsb.edu)
  - Send them to check out the Rec Center themselves
  - Send them back to the Visitor Center



## Stop 3: Transportation

### Information that should be covered/you should definitely know:

- Bikes
  - 7+miles of bike path
  - 14,000 bikes on a given day on our campus
  - Bike Theft is #1 crime
    - “bring a good bike, and a better lock”
  - very convenient way to get around campus and very efficient
- Other ways to get around campus
  - Walking, long-boarding, skate-boarding, unicycling
  - Flat campus
  - Can get anywhere within 15 minutes
- Buses
  - SBMTD—Santa Barbara Metropolitan Transit District
  - Eco-friendly bus service
  - Runs North to Buelton & Solvang, South to Carpinteria
  - Also around the greater Santa Barbara area with convenient stops located by movie theatres, shopping, grocery stores, pharmacies, Costco etc
  - 24X drops students off in downtown Santa Barbara
  - scheduled around class times
  - free to UCSB students with Registration Sticker on Access Card
- Getting Home:
  - Amtrak & Trains
    - Two Amtrak stations: Goleta & Santa Barbara
    - Trains run up and down the coast
    - Typically takes longer than driving, but is a great way to travel and still be able to get homework done
  - Greyhound & Buses
    - Bus station in downtown Santa Barbara
      - Right next to where SBMTD main bus circle is
  - Airplanes—SBA
    - Santa Barbara airport is conveniently located  $\frac{3}{4}$  a mile off campus
    - 7 airlines including United Express, Delta & American Airlines American Eagle
    - SBMTD Buses run from campus to the airport
  - Carpools
    - Common way of finding a ride home for UCSB students
    - Can find other UCSB students from similar hometown areas and split gas with them and they will drop you off at home, or at least closer than Santa Barbara
    - Fun way to meet other students and get home quickly and safely
- Parking on campus



- Not recommended for Freshman to bring their cars to campus
  - Because: easy to find other modes of transportation home, buses take you everywhere in Goleta & SB, bikes will get you around campus & I.V., expensive to buy a parking permit!
- Permit options for students in Res Halls (other than Santa Catalina)
  - B1 parking permit—lot by Santa Rosa = \$648
  - 22B parking permit—4<sup>th</sup> & 5<sup>th</sup> floors of 22 lot by SRB = \$486
  - B3 parking permit—lot by Harder Stadium = \$324
- Santa Catalina Resident Permits
  - Permits are distributed by Residence Hall Staff
  - Parking lot is adjacent to Santa Catalina

**Other parts you may include at this stop:**

- Isla Vista
  - UCSB's "College Town" located adjacent to campus
  - 18,000 population
    - Approximately 12,000 UCSB students live in I.V.
    - Other 6,000 people are SBCC students, families or individuals living in the Retirement Community in I.V.
  - 1 square mile in size
  - Students live in mostly privately-owned houses, apartments, townhouses, or studios.
  - Rent varies depending on where students elect to live (location, number of people etc.)
    - Average rent would be \$550-750 to share a room with another person
  - Very convenient to campus
- Safety
  - Campus Security Officers (CSOs)
    - Free Escorts—Ride or walk (805-893-2000)
    - 24/7
    - They will come meet you anywhere in IV or on Campus and bike or walk with you until you safely arrive at your destination
    - Work closely with police department
    - Mainly composed of UCSB Students
    - "Dating Service"
  - UC Santa Barbara Police
    - Our own Police Department located right here on campus (behind Harder stadium)
  - Isla Vista Foot Patrol
    - Cooperative effort of the Sheriff's Department, the University Police, and the California Highway Patrol (CHP) ensuring a unique approach to law enforcement in the community



- Preventive patrol is primarily on foot and bicycle, which makes both officers and citizens more approachable
    - Regular services include answering calls related to crime, complaint, injury, illness, fire, custody, and disposal of lost and found property, as well as providing for the peace, safety, and security of persons and property in the community.
    - Located in Isla Vista right next to campus on Trigo
  - Santa Barbara Sheriff Department
  - Emergency Call Boxes on the outskirts of campus
  - Firestation & EMT on campus
  - \*\*Statistics show that in comparison to other large urban college campuses, UCSB is a relatively safe environment.
    - Bike theft is our #1 crime
    - Students need to be aware of their surroundings and use common sense such as locking their room door or keeping their computer in sight at the library.
- SAASB Building (pass by on way to Cheadle/Campbell Hall)
  - “One stop shop for administrative stuff”
  - Visitor’s Center
  - Registrar’s Office
    - Pick up bus sticker
    - Order transcripts
    - Drop off and pick up most official paperwork regarding UCSB coursework
  - Financial Aid Office
    - One stop for all financial aid and billing paperwork and questions
    - Approximately 65 % of UCSB Students receive financial aid
    - Aid is available in the form of:
      - Grants
      - Loans
      - Work-study
      - Scholarships
    - Need to fill out the FAFSA to receive federal aid
    - Cost of attending UCSB
      - CA Resident = \$8,000 in student fees/ year
        - Non-CA Resident = \$29,000 in student fees & tuition/year
        - In addition, expect to pay for books & supplies, room & board, health care & transportation estimated at \$18,000/ year
  - Summer Programs
    - FSSP—Freshman Summer Start Program
      - Offers admitted freshman the opportunity to enroll in the FSSP



- Six-week program where students take summer classes for full academic credit
- Great way to transition into the UCSB environment—live in Residence Hall with other FSSP students, familiarize oneself with campus and environment.
- Special orientation session for FSSP students
- Program cost is \$4500—covers up to 13 units of coursework, double bedroom in San Nic for 6 weeks, meals in the dining commons and special program activities
- Financial Aid is available
- Transitions
  - Summer term opportunity for newly admitted UCSB transfer students that is designed to facilitate a smooth transition to our university
  - In addition to taking summer courses for academic credit, students will be introduced to the various aspects of life at UCSB through a wide range of specialized academic and social opportunities; such as, connecting and making friends with other students at social events, attending special academic and practical workshops, gaining a familiarity with the university using the quarter system, receiving an introduction to on-campus services

**More information that can be included—try to be familiar with all of it:**

- Bikes
  - Parking is not as difficult as it looks
    - The trick is trying to find your bike after class
    - Many students decorate their bike or make it unique so it's easier to find
      - Ex: I have a license plate that says “Beth” on my bike
  - How to lock a bike safely
    - Put back wheel on the rack
    - Take U-lock and put through the back wheel & frame and rack and then lock.
    - If you lock only front wheel—you may come back with only a front wheel and the whole bike frame gone!
  - Students can register their bikes with the UCPD at any time for \$6.
    - During the first week of fall quarter, they can register their bike at the freshman residence halls (the rest of the time at the CSO office)
    - Increases the chance of getting your bike back if it is stolen
    - Good throughout the state of California and registration is valid for 3 years
  - A.S. B.I.K.E.S.
    - Campus bicycle system advocate
    - \$88,000 budget to fund campus bikeway improvements, as well as increase student, staff, faculty, and



- administration awareness and involvement with bicycle system issues.
  - B.I.K.E.S. = Bike Improvements Keep Everyone Safe
  - Bike shop on campus
    - Serving the UCSB community since 1974 by providing repair tools, instruction and assistance, compressed air, bicycle parts
    - Free for students, staff, faculty and alumni
  - Bike Paths are convenient for commuters too
- Getting Home
  - Amtrak
    - Takes about 3 hours to get North to San Luis Obispo or South to Los Angeles
    - BEAUTIFUL train ride—try to do it at least 1x while at UCSB—the train hugs the coast and is beautiful when the sun is out
      - Going to SLO is also nice because you get to see a bunch of coast that you can only see by train
    - Student discount & AAA offers are provided for ticket purchasers who buy far enough in advance
    - Costs about \$20 with discount to get to SLO or Los Angeles 1 way
    - To get to the bay area takes about 9 hours→ not highly recommended
  - Greyhound
    - Offer 15% student discount for students with Student Advantage Card (costs \$20)
    - The further in advance you purchase, the less expensive a ticket is
      - To L.A. one way price varies from \$9-18.25
    - Station is located right next to the main SBMTD bus stop in downtown Santa Barbara
  - Santa Barbara Airport
    - Round trip ticket to the Bay Area on United costs a little over \$200.
      - Flights go into San Francisco & San Jose
    - Direct Flights to:
      - Dallas/Fort Worth, Denver, Las Vegas, Los Angeles, Phoenix, Portland, Sacramento, Salt Lake City, San Francisco, San Jose, Seattle
    - Airlines are:
      - Alaska Air, Allegiant Air, American Airlines: American Eagle, Delta Connection, Horizon Air, United: Express, US Airways

**TIPS & ADVICE:**

- Use Visual Cues
  - Point out the bus circle
    - “Here we are at the main bus stop on our campus...”
  - Draw their attention to the bike racks
  - Point to the new buildings across the bus circles
    - ESSB & Carsey-Wolfe Center for New Media Studies

- Tell them to look down the street, at the end is the student health center and just Make it personal
  - Tell a story, but make it relevant
    - That time you needed a break from campus so you hopped on the 24x for free to go downtown and grab a Chipotle Burrito and then came back (even though you never do anything spontaneously)
    - How do you make your bike stand out from the rest?
    - How did you get home freshman year?
- Don't tell them any information you are not 110% sure is correct
  - Sources to send people to:
    - Permits & parking on campus
      - <http://www.tps.ucsb.edu/>
      - go to the parking services kiosk in the roundabout by Campbell Hall
      - go to the parking services office in the B-2 parking lot between Harder Stadium & the baseball stadium
    - A.S. B.I.K.E.S.
      - Send them to the bike shop to check it out themselves!
      - <http://www.as.ucsb.edu/bikes/>
    - Santa Barbara bus system
      - Send them to check out the bus stop itself (and the information there)
      - <http://www.sbmttd.gov>
    - Amtrak
      - <http://www.amtrak.com>
    - Greyhound
      - <http://www.greyhound.com>
    - Santa Barbara Airport
      - <http://www.flysba.com>
    - Isla Vista
      - Tell them to go check out I.V. themselves!
      - Concerns about housing could check out the CHO office in the UCen
    - Safety
      - <http://www.police.ucsb.edu>
      - stop by UCPD office behind Harder stadium or IV Foot Patrol building on 6500 block of Trigo next to campus

## Stop 4: College of Letters & Sciences: Cheadle Hall & Campbell Hall

Information that should be included/you should definitely know:

- Cheadle Hall
  - College of Letters & Sciences
    - Largest of the 3 UCSB colleges with approximately 17,000 undergraduate students and 2,000 graduate students
    - Offers 80 majors and close to 40 minors
    - Can come in undeclared—must declare a major by the end of your 2<sup>nd</sup> year
      - Choice of major is not considered in the selection process for freshman
        - Except for computer science applicants, and dance & music and theatre which require auditions
      - Transfer students should check with the department where they wish to major about admissions requirements
    - Some of the most popular majors include:
      - Biology, Economics, Communication, Political Science, Psychology, Sociology, Global & International Studies
      - NOTE: Business Economics Major is being discontinued, please do not mention it on your tours
  - College of L & S Advising
    - Peer & Academic Advising → Free service of professionals and trained students to help UCSB students:
      - Plan your program (classes, scheduling etc)
      - Understand requirements, policies, and procedures
      - Assess your progress to degree
      - Obtain and submit [petitions](#)
      - Evaluate all of your academic options, including: [choice of major](#); the [College Honors Program](#); research and awards; preparing for graduate and professional school.
    - Pre-Professional Advising → Special advisors for students interested in a pre-health or pre-law track
  - College of L & S Honors Program
    - Program for students who are high-achieving and seek additional enrichment and educational opportunities
    - Some students are admitted to the program upon admission to the university (approx. 10% of the incoming class).
      - First-year students are invited to the program based on an index using SAT/ACT scores and H.S. GPA.
      - Transfer students with a 3.60 from their previous school are invited to enter the honors program.

- Many other students may be eligible to enter the program based on grades earned at UCSB
    - To apply for the program, students must have a minimum 3.5 GPA (after at least 1 quarter at UCSB) and fill out a form & turn in to Cheadle Hall
  - Benefits of the program include:
    - Priority registration ☺
    - Graduate student library privileges
    - Special honors discussion sections that allow students and professors to examine topics more closely
    - Honors contracts encourage specialized research projects in upper-division courses
  - Chancellor Yang's Office
    - 5<sup>th</sup> floor of Cheadle Hall
    - He's also a Professor of Mechanical Engineering
      - And still teaches at least 1 undergraduate mechanical engineering course a year
    - He lives on campus and is very approachable around and on campus or even in Isla Vista
      - Can be seen on weekends in I.V. sometimes hanging out with students
- 
- Campbell Hall
    - 2 purposes: Lecture Hall & Venue for Arts & Lectures program
    - 862 seats inside
    - Lecture Hall
      - Serves as a classroom—mostly for introductory classes that fulfill a variety of requirements
      - Ex: Econ 1, ArtHistory 6B, Sociology 1
      - Typically classes will meet 2-3x per week with Professor lecturing
        - Then classes are broken up into discussion sections, where 1-2x a week a group of 20-30 students will meet with a graduate student (teaching assistant for the class) who will review information and supplement the professors' lectures
        - Discussion sections are great for getting to know other students and getting more personalized attention (and if you're afraid to ask a question in front of 500-600 other students)
      - Class sizes at UCSB
        - Undergraduate Lower Division Average: 47
        - Undergraduate Upper Division Average: 35
        - About half of all classes have 21 or less students

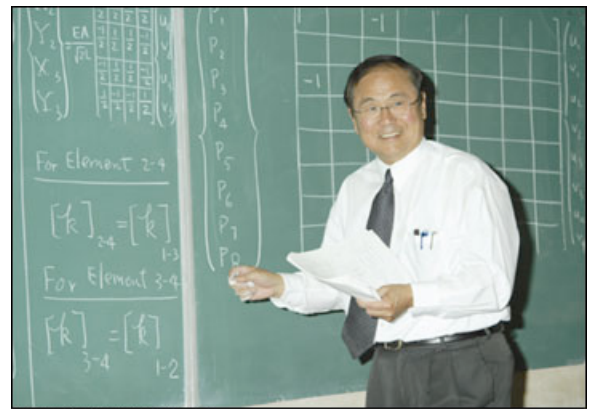


Photo by Kimberly Kavish

- Undergraduate student to faculty ratio 2:1
- Arts & Lectures Program
  - brings world-class performances, lectures, films, and special events right here to UCSB
  - previous events have included: the Dalai Lama, Queen Latifah, Alvin Ailey Dance Theatre, Bill Clinton, film: Into the Wild
  - tickets are discounted or free for UCSB students
  - you don't even have to leave campus!

**More information that can be included—try to be familiar with all of it:**

- College of Letters & Sciences
  - 3<sup>rd</sup> largest college in the UC system
  - offers flexibility to students who aren't sure what they want to major in
- College of Letters & Sciences Honors Program
  - Honors students are eligible for special scholarships, research grants, and work opportunities during their college careers
  - Academic advising tailored to the student's goals and needs
  - Peer mentorship program to ease the transition into the university
- Class Sizes
  - Freshman Seminar Program—classes top out at 20 students
  - Taught by UCSB Faculty (professors)
  - Some classes include:
    - “Case Studies in Medical Ethics,” “Witchcraft in Salem: the 1692 Crisis in Context” and “Enron, Worldcom and Anderson (why accounting is not boring)”
  - great way to meet other freshman with similar interests
- Class Registration Process
  - GOLD—Gaucho On-Line Data System
  - Students with priority go first (Honors Program, Athletes in season, etc.)
    - Then by number of units completed—Seniors first, Juniors next .... Etc
  - Freshman sign up for Fall classes at Freshman orientation—orientation staff is trained to assist them in picking classes
  - Very easy to use system—can access it from any computer with internet (so if you go home you're at no loss!)
- Campbell Hall
  - Next largest lecture hall is I.V. Theatre with about 550 seats and then Lotte Lehman Lecture Hall with about 450 seats

**TIPS & ADVICE:**

- Use Visual Cues
  - Point out Cheadle Hall & Campbell Hall
  - Show them the Arts & Lectures posters on the outside of Campbell Hall
- Make it personal

- What classes have you taken in Campbell Hall? Are you afraid to ask questions in front of 500 other people, but thrive at question asking during section?
- Have you gone to any Arts & Lectures events? How much did it cost you (especially in comparison to how much they charge the public?)
- Tell a story, but make it relevant
- Don't tell them any information you are not 110% sure is correct
  - Sources to send people to:
    - Information about the College of L&S
      - <http://ltsc.ucsb.edu>
    - Information about Arts & Lectures Program
      - <http://artsandlecturesprograms.ucsb.edu>
    - send them back to the admissions office
    - have them refer to handouts they may have picked up

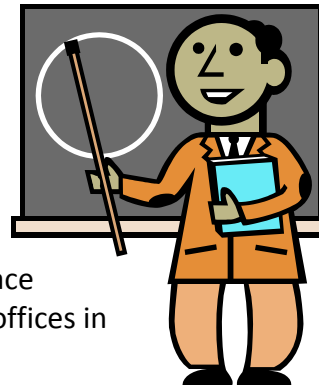
Edited with the assistance of Dierdre O'Shea, Communications Director for the College of Letters & Sciences

Contact her at: [doshea@ltsc.ucsb.edu](mailto:doshea@ltsc.ucsb.edu)

## Stop 5: Ellison Hall: UCSB History & Departments

### Information that should be covered/you should definitely know:

- UCSB History
  - Great way to intro this is with our “question mark sculpture”
  - Question Mark Sculpture→ actually spells out UCSB and is a piece of artwork brought from our campus on the Santa Barbara Riviera
    - Became a UC in 1944 “University of California Santa Barbara College”
      - Before that the school specialized in educating teachers, cooking and “sloyd” (woodworking)
    - Moved to this campus in 1954
      - Was previously a Marine Base
      - Original Library building, Cheadle Hall & Webb Hall were the first structures built after the college moved onto this campus site
    - 1958 became University of California, Santa Barbara
- Ellison Hall
  - Houses 6 departments
    - Film Studies, Geography, Political Science, Communication, Geography, Law & Society
  - UCSB organizes departments so they are all in one building—all on one floor or on floors adjacent to each other
    - This means you’ll find all Professors (faculty), Staff (advisors etc.) and Graduate Students (teaching assistants) all in one place
    - Very convenient—won’t find yourself running around to find offices in buildings you’ve never been in before
  - Office Hours
    - Professors are required to have at least 1 office hour/week and teaching assistants at least 2 office hours/week
    - They are very busy people—but they dedicate this time for students to come in and talk to them
    - Don’t have to talk about class work necessarily
    - Great way to build relationships with professors/teaching assistants
    - Some offer incentives: candy, soda, extra credit 😊
    - Faculty and Graduate Students are friendly—they’re here not only to do research, but also to teach and they want to see their students succeed
- North Hall
  - Houses Economics and Business Economics Office
  - UCDC & UC Sacramento Office is on the 2<sup>nd</sup> floor
    - Live for a quarter in D.C./Sacramento
    - Program combines research, an internship and optional elective coursework.



**More information that can be included—try to be familiar with all of it:**

- UCSB History
  - 1891: Anna S. C. Blake School of Manual Arts specializing in cooking and “sloyd” (Wood-working)
    - located in downtown Santa Barbara
  - 1900 Converted the institute into Santa Barbara Normal School, a teacher training facility
  - 1917: Santa Barbara State Teacher’s College
    - located on the Santa Barbara Riviera
  - 1935: Santa Barbara State College
    - located on the Santa Barbara Riviera
  - 1944: University of California Santa Barbara College (UCSBC)
    - undergraduate liberal arts and graduate level teacher programs
    - Santa Barbara Riviera until 1953, then Cliff Campus (where SBCC is for 1953)
  - 1958: UCSB! University of California Santa Barbara
    - no apartment buildings or residence halls, students commuted from their downtown hotels
    - some existing Marine barracks were eventually turned into men’s dorms, women still commuted from downtown by bus
  - Now the university owns 989+ acres including land acquired from the Storke Family (Santa Ynez Apartments), the Devereux Foundation (West Campus) other purchases, and the initial Goleta purchase of 410 acres for \$10 an acres
    - Paid Marines \$4,100 for most of central campus! What a DEAL 😊
  - The Bank of America building in Isla Vista was purchased by UCSB and is now Embarcadero Hall
    - The Bank was burned down by local protestors in the early 70s
- North Hall—UCDC & UC Sacramento
  - In addition, the Washington, DC area offers students the opportunity to observe public policy processes firsthand and to gain a wide variety of cultural experiences.
  - Students in any field are welcome and encouraged to apply
  - Must be junior or senior
  - Students do receive academic credit for research, internships and coursework completed
  - Cost of program is comparable to a quarter at UCSB

**TIPS & ADVICE:**

- Use Visual Cues
  - Point out North Hall
  - Point out Elison Hall & the departments (i.e. Film Studies=floor 1, Comm=Floor 4 and some of Floor 5)
- Ask the group questions
  - Can you guess what this sculpture is? Here’s a huge hint: it spells out something

- How much do you think we paid the Marines for 410 acres of oceanfront property?
- Does anyone know what office hours are?
- Make it personal—tell a story (as long as it's relevant)
  - Did you go to a professors office hours and end up talking for 45 minutes about your shared passion for traveling?
  - Did you get candy when you visited your T.A.?
  - Have you gotten any research opportunities, letters of recommendation or jobs out of a relationship with a professor?
- Don't tell them any information you are not 110% sure is correct
  - History: check out the UCSB website
    - [www.ucsb.edu](http://www.ucsb.edu)
  - Office Hours & Departments
    - Direct them to the college appropriate (i.e. either College of Letters & Sciences or Engineering) or the department directly
    - Recommend they check out the appropriate website
    - Send them back to the Visitor's Center
  - UCDC & UC Sacramento
    - Send them over to the office to get more information
    - Send them to the Visitor's Center
    - Suggest they get more information on the College of L&S Website

## Stop 6: College of Engineering

### Information that should be covered/you should definitely know

- College of Engineering
  - 2,000 students
    - 1250 undergraduate, 700 graduate
  - 5 Majors
    - Chemical Engineering, Computer Engineering, Computer Science, Electrical Engineering, Mechanical Engineering
  - Must declare major on application and students are reviewed based on what major they put down
    - Recommend a strong background in advanced high school mathematics & sciences
    - Students not selected for their first-choice major will be considered for a second-choice engineering major or admission to the College of Letters & Science
    - More structured class schedule than the other colleges—programs are designed to be completed in just 4 years
    - Students can transfer in here after starting at UCSB
    - Students may also complete a minor in the College of Letters & Sciences if they desire
  - Offer a 5<sup>th</sup> year Master's program for high-achieving students in the College of Engineering
  - Student Faculty Ratio of 9:1
  - the College of Engineering has the highest percentage of faculty who are National Academy of Engineering members than any other university--and they will be teaching your courses
  - Graduate program was ranked #1 in 2007 by Princeton Review
  - Consistently ranked in top 20 for undergraduate programs in the nation (US News & World Reports)
- Technology Management Program
  - Certificate Program (possibly becoming a minor in the next couple of years) that offers courses for UCSB students who are interested in business skills, innovation and entrepreneurship
  - Courses offered include: The Art of the C.E.O., Entrepreneurial Marketing, and New Product Development
  - Open to any UCSB Student—can take select courses or complete the certificate program



### More information that can be included—try to be familiar with all of it:

- College of Engineering
  - Materials program for graduate students as well

- Undergraduate students experience a balanced education by applying theory from the classroom in academic laboratories, conducting research, participating in internships in industry, and engaging in capstone projects.
- Produces well-rounded engineers by encouraging participation in the Education Abroad Program and other service learning experiences
- The average amount of research dollars per faculty member in the College of Engineering is \$544,300 according to US News & World Report (2006)
- Have Corporate Affiliates with companies which provide internship and employment opportunities for College of Engineering students.
  - Companies include: Bosch, Raytheon, Allergen and Rockwell Collins
- College boasts two of UCSB's five Nobel Prize Winner's, a Millenium Prize winner, 18 research centers (4 of which are national centers) and the California Nano Systems Institute
- Also, 27 of the Professors are in the National Academy of Engineering and 8 are members of the National Academy of Sciences
  - California Nanosystems Institute (CNSI) → located in Kohn Hall
    - Research collaboration with UCLA
    - First California Institute for Science and Innovation
    - Receives \$100 million in state funds which is matched 2-1 by private industry
    - Will be influential in bio-medical, information and manufacturing technologies in the 21<sup>st</sup> century
    - Allosphere Research Facility
      - 3 story high spherical space
      - fully immersive and interactive virtual environments can be experienced
      - allosphere enables works in which arts and sciences contribute equally
      - Scientifically → instrument for gaining insight and developing bodily intuitions about environments into which the body cannot venture
      - Artistically → instrument for creation and performance of avant-guard new works and the development of entirely new modes and genres of expression
- Students use state-of-the-art laboratory facilities and can be actively involved in faculty-directed research and independent student projects
- Technology Management Program
  - Over 47 majors represented in the program, about 50% of the students in the TMP are non-engineering major

**TIPS & ADVICE:**

- Use Visual Cues
  - Point out the buildings around the Science Lawn

- Chemistry, Broida (Physics), Physical Sciences North & South, Webb Hall (Geological Sciences), Engineering buildings (at end of lawn)
  - Make it personal—Tell a story, but make it relevant
    - Do you have a friend in the College of Engineering? What do they do?
    - Have you competed in any of the TMP Competitions? Do you know anyone who has? Did they win the \$10,000 award (yes it's true=\$10,000) \*\*New Venture Competition for UCSB Students
    - Have you taken any TMP classes?
    - Did you get to tour the Allosphere?
- Don't tell them any information you are not 110% sure is correct
  - Sources to send people to:
    - Information about the College of Engineering
      - <http://engineering.ucsb.edu>
      - they can return to library after tour and speak with librarian/employee at the information desk
    - Read *Convergence*, the award-winning magazine of Engineering and the Sciences which is designed to offer insight into the breakthrough, interdisciplinary research and teaching at UC Santa Barbara
      - Available online through the College of Engineering Website
    - Send them to Harold Frank Hall—which houses the College of Engineering on campus\*\*\*There is so much info about the college and we don't have time to share all of it, this is a great option for students who want in-depth info

Edited with the assistance of Peter Allen—Director of Marketing for the College of Engineering  
 Contact him at: [peter.allen@engineering.ucsb.edu](mailto:peter.allen@engineering.ucsb.edu)

One thing Peter recommends engineers do before graduating “internship with an engineering firm” and for all students: “make a float for summer solstice. Heard it's a blast.”

## Stop 7: Davidson Library



### **Information that should be covered/you should definitely know:**

- Library contains over 2.7 million volumes of books, periodicals, etc.
  - UCSB students have free access to resources
  - Your Access Card is your library card
  - You can also use other photo ID to check out books, but it's always a good idea to have your Access Card with you.
- UCSB students also have access to online article databases that UCSB subscribes to
  - Accessible from off-campus with your UCSB netID.
  - Great for when you've got your laptop off campus, or if you want to go home, but still get work done!
- The Library catalog is online and open to everyone.
  - Can check and see if a book you need is there before going to get it
- Combined with all other UC Campuses we make up the 2<sup>nd</sup> largest research library in the nation, 2<sup>nd</sup> only to the Library of Congress
  - As a UCSB student you have access to ALL of those resources via the UC Interlibrary loan, as long as they are items that can be checked out.
  - Melvyl is the catalog for all the UC libraries. It is online and open to everyone. You can make an Interlibrary Loan request by yourself, directly from Melvyl
  - We receive most requested items within 3-5 working days, although that can vary widely. The service is free to UCSB students, faculty, and staff.
- Group study areas and quiet study areas are located throughout the library
- Most of the building is wireless
  - Best signal is attainable on the 4<sup>th</sup> and 5<sup>th</sup> floors
  - Desktop Computers are placed throughout the library for student use
- Reserve Book Service
  - Many (not all) professors will place library materials on reserve for students
  - You can check out the material for a limited time (typically a couple of hours) before you have to return it
- 24 hour study room—open 24 hours a day
  - You can have food delivered right to the room!
- Davidson Library is the main library on campus—there is one other: the Arts Library which is much smaller (houses arts, architecture and music collections) and has some differences including not allowing food, not permitting any noise and shorter hours.
- Students can make appointments with librarians for assistance with research

### **More information that can be included—try to be familiar with all of it:**

- Food and drink is okay
- 24 hour live chat with a librarian available for assistance with your research



- Real-time chat reference service is provided by librarians from various academic libraries.
- 8<sup>th</sup> floor of the library boasts spectacular views of campus, the surrounding Goleta area and the Channel Islands (on a clear day)
  - visitors may take the elevator up if they choose to do so at the end of the tour
  - there is a scale model of our campus up there as well
- Hours – Davidson Library
  - General during quarter
    - Mon-Thursday → 8 a.m. to midnight
    - Friday → 8 a.m. – 9 p.m.
    - Saturday → 9 a.m. – 9 p.m.
    - Sunday → 10 a.m. – midnight
  - Finals Week
    - Friday & Saturday hours are extended to midnight
    - Sunday-Thursday hours are extended to 2 am
  - 24 hour room always open!!
- Library classes are available!
  - Introduction to Library Research - INT 1
    - Class meets once a week and helps student gain skills in navigating library and article databases to assist in future and current research
  - Topics in Advanced Library Research INT 100
    - Students critically examine the complex range of research tools within a specified area. Students should be concurrently enrolled in a course with a related research project requirement. Course focus is determined by the instructor and announced by the library
- Library fines are billed to the BARC account
- You can renew items online unless the items have been recalled by another patron.
- The library does not buy textbooks or readers. We have older editions of *some* textbooks, but not many.
- Licensing agreements prevent the library from making readers available online.
  - Some professors will put an extra copy in physical Reserves, but again: it's best not to rely on this because items are often checked out, lost, or otherwise unavailable.
- Some professors will make lectures, homework assignments, solutions, and journal articles available through our ERes (Electronic Reserve) online service.
- The library hires close to 300 students a year and is a great place to work.
- The UCSB Libraries have opened up the world of historic sound recordings by mounting thousands of digitized cylinder recordings on an immensely popular new website : <http://cylinders.library.ucsb.edu>
- Writings of Henry D. Thoreau Project is housed in Davidson Library
  - Working to produce accurate texts of Thoreau's complete works including his publications, journal, correspondence, and other uncollected papers
- Map & Imagery Lab
  - MIL holds our extensive collection of maps, atlases and air photos



- It includes the Alexandria Digital Library
- Special Collections
  - The Department of Special Collections houses UCSB's rare, valuable or unique materials
  - These items can be used the Special Collections Reading Room. They do not circulate (cannot be checked out).
- Vinyl Records (the parents may appreciate this fact!)
  - Art & Music Library has 24,000+ vinyl records from American folk to Zappa
  - You can listen to any album on the library's turntables and stereo speakers

**TIPS & ADVICE:**

- Use Visual Cues
  - Point out where you like to study (this also makes it personal 😊)
  - Hold up your Access card and when telling them about free access to holdings in the library
  - Point out the 8<sup>th</sup> floor of the library
  - Point out the 24- Hour Study Room at the entrance to Davidson Library.
- Make it personal
  - Tell a story, but make it relevant
    - Was it that time you tried to study on the 8<sup>th</sup> floor, but it was so beautiful you were day-dreaming and looking at the ocean and saw a whale spout?
    - A personal experience with UC-Interlibrary loan
    - Did you have to find a Harry Potter book in the library for your Intro to Library Research class' midterm?
- Don't tell them any information you are not 110% sure is correct
  - Sources to send people to:
    - Information about the library
      - <http://library.ucsb.edu>
      - they can return to library after tour and speak with librarian/employee at the information desk

Edited with the assistance of Jane Faulkner, UCSB Davidson Library Librarian

Contact her at: [faulker@library.ucsb.edu](mailto:faulker@library.ucsb.edu)

One thing Jane recommends UCSB students do before graduating:

-“Go to the top of Storke Tower”



## Stop 8: The Arbor—Student Life and Activities

### Information that should be covered/you should definitely know:

- The Arbor
  - Main walkway of pedestrian traffic on campus
  - See student groups outside tabling during the quarter
    - Trying to recruit new members, spread their beliefs or advertise an event they're having
    - Very easy to get involved and highly encouraged to be involved
- Student Extracurriculars
  - 85% of UCSB students will participate in an extracurricular activity
    - Twice the national average
  - 300 student organizations on campus
    - include pre-professional, community service and recreational
    - if you want to be involved but none of the 300 clubs sound interesting to you, you can start your own organization
      - all you need is 3 students, 1 faculty or staff advisor and turn in a bunch of forms to the Office of Student Life
    - if you are interested in student government, our Associated Student program offers a variety of paid and volunteer positions to get involved with
  - Greek Life
    - 8 % of our students involved with Greek Life
    - Approximately 10 fraternities and 10 sororities to choose from (that have houses)
      - Are also a handful of interest-centered fraternities and sororities that do not have official Greek houses students live in
      - Ex: Religiously oriented sorority, black fraternity
    - “Big enough to find a house that will meet your interests if you want, but small enough that you won't feel left out if you don't participate.”
- Study Abroad
  - UCSB sends many students abroad through our Education Abroad Program
  - There are 33 countries to choose from and over 150 different programs
    - Can choose to go for a summer, quarter, semester or year
    - Can choose to immerse yourself in classes with native speakers, take classes with international students or take classes exclusively with UC Students
  - Can go to every continent except Antarctica
    - Some popular programs include: England, Spain and France
  - The program offers a high transfer rate of classes to UCSB with courses that fulfill general education requirements as well as some major requirements (varies by program)



- Financial aid that UCSB students receive is transferrable for students studying through EAP and even students who don't already receive awards may qualify for aid while on EAP

**More information that can be included—try to be familiar with all of it:**

- The Arbor
  - Popular place to pick up snacks, a meal or school supplies on campus
  - A convenience store with Subway, Woodstocks (pizza) & Nicoletti's Café (Fair Trade Coffee Shop)
- EAP
  - Highest percentage of students sent through EAP of any UC, for 2008-2009 UCSB sent the highest number of students too!!! YAY (801 students)
    - WooHoo
  - A new program in Israel just opened up this year

**TIPS & ADVICE**

- Use Visual Cues
  - Point out the Arbor, point out groups tabling, point out South Hall (where EAP is)
  - Point out the Givertz classrooms—hold about 20-30 people and are a typical section size classroom → probably similar to their highschool classroom's
  - WARN THEM ABOUT THE BIKE PATH AND POINT IT OUT
- Make it personal—tell a story
  - What student orgs are you part of? What is so great about them?
  - Have you started your own club on campus?
  - Did you study abroad? Do you plan on studying abroad? Do you skype with your friends abroad? Do you visit them?
  - Do you eat at the Arbor a lot? Do you work at the Arbor?
  - Are you in a Sorority/Fraternity? What do you enjoy about participating in the Greek system?
- Don't tell them any information you are not 110% sure is correct
  - Student Org information
    - Tell them to visit the OSL (Office of Student Life) in the SRB
    - Check out the OSL website for a listing of all clubs & their websites
      - <http://osl.ucsb.edu>
    - Send them back to the Visitor Center
  - Greek Life
    - Tell them to visit the OSL in the SRB
    - Have them check out the Greek Life UCSB website
      - They can even look at specific chapter website
    - Tell them to walk-through I.V. to see the locations of various Greek houses
  - Study Abroad
    - Send them to the EAP office at 2431 South Hall to pick up tons of pamphlets on all the different programs offered or to speak to an advisor
    - Tell them to visit the EAP website
      - [www.eap.ucsb.edu](http://www.eap.ucsb.edu)

## Stop 9: Pardall Bike Path—Campus Programs and Opportunities

### Information that should be covered/you should definitely know:

- Pardall Bike Path
  - Busiest bike path, cuts our campus almost directly in half
  - Goes from the Ocean on one side and then through a tunnel on the other side into Isla Vista
  - To get to Isla Vista later, follow the bike path
- Buildings along Pardall Bike Path
  - Music buildings
    - Practice rooms, Lotte Lehman Concert Hall, Arts Library
  - Art Building
    - Houses Art Studio & Art History and Architecture departments
    - University Art Museum
  - Counseling and Career Services
    - Help you to find a summer job, internship or employment during the school year
    - Gaucholink is an online database available 24-7 that has job posting of full-time, part-time and internship positions both in the Santa Barbara area and across the nation for when you go home
      - Also have counselors who put on workshops and can work with you one-on-one to:
        - Spruce up your resume
        - Practice interviewing
        - Prepare you for applying to graduate school programs
      - FREE
    - Counseling Services also offers objective people with whom to talk (psychologists)
      - Provide stress management resources and a massage chair to assist with relaxation 😊
    - Humanities and Social Sciences Building (HSSB)
      - Houses departments such as Religious Studies, Anthropology and History
    - Theatre and Dance Building
      - Houses Theater & Dance departments
    - Student Resource Building
      - One of the coolest buildings on campus
      - Houses variety of student resources such as CLAS, OSL & diversity resource centers
      - CLAS
        - Campus Learning Assistance Services
        - helps students increase their mastery of course material through course-specific tutoring and academic skills development.



- Offer one-on-one tutoring, study skills workshops and tutoring sections in conjunction with certain courses
- FREE
- OSL
  - Office of Student Life
  - Oversees all student clubs and organizations
- Diversity Resource Centers
  - Open to any UCSB students, designed to provide a place for students with similar backgrounds or interests to come together
  - Including:
    - Disabled students program
    - Women's Center
    - Chicano/Latino Resource Center
    - Resource Center for Sexual and Gender Diversity
    - Multi-Cultural Center (MCC)\*\*\*Not located in SRB, by UCen

**More information that can be included—try to be familiar with all of it:**

- Music Buildings
  - Bachelor of Music or Bachelor of Arts: Music
  - Get an emphasis to be determined later in your career at UCSB
    - Es: Cello, Trombone, Piano etc.
  - Also offer minor in music
  - Opportunities for majors and non-majors to be in vocal and instrumental performance groups at UCSB
    - Gospel Choir, Chamber Choir, Naked Voices, Wind Ensemble, University Symphony etc.
- Art Buildings
  - UCSB Art Museum
    - Serves as a unique educational resource for the various audiences of the university and the community through the collection, preservation, and interpretation of works of art, architecture, and design
    - Open Wednesday-Sunday from 12 p.m.- 5 p.m.
    - Admission is free
- Counseling and Career Services
  - Career counselors assist students in choosing a major, deciding their career options, applying to graduate school, writing a resume, interview techniques, and job-search strategies.
  - offer drop-in counseling, individual appointments, workshops and classes.
  - Offer a career-assessment program for students who are unsure what to major in or what sort of jobs they might like
  - Have 4 major Career Fairs where they bring recruiters right here to campus
    - Also have an On-Campus Interview Program

- Over 100 employers come to UCSB every year seeking students for full-time employment
  - Counseling Services
    - Offer group counseling, a comprehensive stress management program
    - For students interested in becoming counselors, there are a variety of options including becoming a peer health or counseling services intern
  - Peer Health Interns:
    - HEAL→ Healthy Eating and Living: Promoting positive body image and healthy eating habits while trying to combat the negative influences of the media and peer pressure
    - S & R→ Sex and Relationships: Provide resources concerning STIs, Birth Control and effective communication to encourage safer sex and healthier relationships
    - STAR→ Students Teaching Alcohol & other Drug Responsibility: Exceptionally qualified peers who passionately seek to reduce alcohol and drug induced harm in the student community
- SRB
  - All offices held in the SRB are:
    - [Campus Learning Assistance Services](#)
    - [Disabled Students Program](#)
    - [Educational Opportunity Program](#)
    - [Graduate Division - Diversity, Recruitment, and Retention](#)
    - [Office of Student Life](#)
    - [Office of International Students and Scholars](#)
    - [Office of Judicial Affairs](#)
    - [Orientation Programs](#)
    - Student Affairs Grants and Development
    - [Women's Center](#)
    - [African diasporic Cultural Resource Center](#)
    - [American Indian Resource Center](#)
    - [Asian Resource Center](#)
    - Chican@/Latin@ Resource Center
    - [Greek Student Resource Center](#)
    - Middle Eastern Student Resource Center
    - [Non-Traditional and Re-entry Student Resource Center](#)
    - [Resource Center for Sexual and Gender Diversity](#)



## TIPS & ADVICE

- Use Visual Cues
  - Point out the buildings you can
  - Point out where the bike path goes
- Make it personal

- Did CLAS help you with a class? Help you with writing a paper?
- Have you had your resume reviewed at Career Services? Do you enjoy sitting in the Egg Chair at Counseling Services? Have you landed a job through Gaucho Link?
- Have you been to any of the recruiting fairs on campus? Do you love the HSSB?
- Don't tell them any information you are not 110% sure is correct
  - Questions about any of the departments
    - Send them directly to the department (if you know where it is)
    - Suggest they check out the department website
    - Send them to the Visitor's Center
  - Questions about Counseling and Career Services
    - Suggest they go walk through the building to check out the resources themselves
    - Have them check out the Career Services website
      - [www.careers.ucsb.edu](http://www.careers.ucsb.edu)
  - Questions about the SRB or any of it's resources
    - Suggest they go walk through the SRB themselves & wander into any of the resource areas if they have questions
    - Direct them to the Visitor Center
    - Suggest they check out the specific resource center's website
  - Questions about becoming a peer health intern
    - Send them over to health services—direct them to the help desk
    - Suggest they check out the peer health intern website for more information on the 3 different programs
    - Direct them to the Visitor Center

## Stop 10: College of Creative Studies



### **Information that should be covered/you should definitely know:**

- Smallest college with about 300 students
- 8 majors – range from the Arts to the Sciences
  - Art, Biology, Chemistry & Biochemistry, Computer Science, Literature, Mathematics, Music Composition, Physics
- Unique program in the UC System
- “Graduate school for the Undergraduate”
  - students feel real enthusiasm for learning, think independently and take the initiative to pursue their work at the highest level possible
  - flexibility to design your own program
  - Opportunity to design and teach courses
  - Seek students who are committed to creating new knowledge – original research/creative work – in some form
- Treated like an honors program → receive same benefits as honors program students
- Assigned a faculty advisor that oversees their education during their entire stay at UCSB
- Average class size is 15 students per class
- Supplemental application required
  - Letters of recommendation (not required for Art and Literature)
  - Statement of Intent
  - Evidence of Talent (only required for Art, Literature and Music)
- Students who do not get into CCS will still be considered for admission to the College of Letters & Sciences
- Can apply after being accepted into UCSB’s other colleges

### **More information that can be included—try to be familiar with all of it:**

- No unit cap
  - Record for CCS
    - 4 majors
    - multiple minors
    - 64 ½ units completed in one quarter → taken on a dare
- Not letter graded → sliding system with units awarded based on quality of work and effort put forth
- Resources are collaborative with L&S and Engineering
- Additional resources such as:
  - 24 hour access to the College Building
  - Access to distinguished visiting scholars and artists
  - Privilege of dropping classes and changing grading options through the last day of instruction
- For the incoming class of Fall 2007, 411 students applied and 224 were accepted
- CCS students can select to live in the Pendola House in Manzanita for their Freshman year if they would like to be placed with other CCS students

- They are also eligible to live on Scholars Floors

**TIPS & ADVICE:**

- Use Visual Cues
  - Point out the CCS building
  - Point out the psychology building → ask them what's unusual about it
    - No windows! But the new expansion does 😊
- Make it personal
  - Are you in CCS? Do you know someone who is? How are they different from other students—more passionate? More focused? More driven?
- Don't tell them any information you are not 110% sure is correct
  - Send them back to the Visitor Center to pick up a brochure on CCS
  - Suggest they check out the CCS website
    - [www.ccs.ucsb.edu](http://www.ccs.ucsb.edu)
  - Suggest they go visit the CCS building after the tour

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## Stop 11: Residential Hall Life

Keep in mind this stop may be a big deciding factor for students!!

### Information that should be covered/you should definitely know:

- Accommodation in the UCSB Residence Halls is guaranteed for freshman and first year transfers who are admitted for fall quarter
  - Only valid if you submit your intent to enroll by the deadline and you complete an online housing application by the deadline
    - Freshman → SIR: May 1<sup>st</sup>, Housing: June 1<sup>st</sup>
    - Transfers → SIR: June 1<sup>st</sup>, Housing: June 1<sup>st</sup>
- Freshman residence halls provide room and board for 4700 students
- Most freshman opt to live in residence halls their first year
  - 98% of all freshman will live in university owned residence halls
  - 23% of all students live in university owned residences
  - Some Freshman choose to live in private apartments or commute from home
- UCSB Housing Overview
  - All are within walking or biking distance to classes, dining commons, and recreational facilities
  - Most provide double rooms shared by 2 students
  - A limited number of single rooms are also available
  - Students will occasionally be put into triples (3 students/room)
    - Housing Services tries hard not to place students into triples unless they request it
    - Housing Services attempts to “detruple” rooms (move 1 student into another double room in which 1 of the 2 students has left) at the students’ request when openings are available
- University owned Residence Hall Options for Freshman
  - “Chi Five” area (Channel Island Five)—all Freshman
    - Anacapa, Santa Cruz & Santa Rosa
      - All 2 story buildings with same layout
    - San Nicolas and San Miguel
      - 8 story buildings
    - Each floor/hall (a community of 20-25 students) will share a communal bathroom
      - All students on one floor/hall are of the same sex
      - Bathrooms are not coed
      - Bathrooms typically have 5 sinks, 3 toilet stalls and 6 showers
        - Cleaned every weekday by housekeeping services
    - Have 2 dining commons close by: Ortega & De La Guerra
  - Manzanita Village—across the lagoon
    - Approximately 250 freshman and 550 continuing students



- Average 4 students per bathroom
  - 17 houses
  - Have Carrillo Dining Commons located close by
  - Adjacent to San Miguel (transfer student and 3-4 year suite style living)
- Santa Catalina—All Freshman
  - Freshman residence hall about a mile off campus
  - Formerly known as “Francisco Torres”
  - Consists of 2 ten story towers
  - Houses 1/3 of the freshman class
  - Rooms are slightly larger and share bathroom only with roommate and the two freshman living next door
  - Two rooms of girls (4 students) will share one adjoining bathroom and next door to them will be two rooms of boys (4 students) that share one adjoining bathroom etc.
    - Basically, there are no co-ed bathrooms
  - Takes about 7-10 minutes to ride your bike to campus
    - Walking takes about 15-20
    - Buses stop frequently at Santa Catalina (around class schedules) to pick up and drop off students going to and from campus
  - Have a dining commons (Portola) located within the building
- Other University Owned Housing
  - San Miguel—Residence Hall
    - Transfer and 3-4<sup>th</sup> year suite style living
    - Some singles, mostly 2-3 bedrooms off of shared living room & bathroom (no kitchen)
    - Across the lagoon by Manzanita
  - El Dorado Apartments, Westgate Apartments & Santa Ynez
    - Furnished apartments for transfers & 3<sup>rd</sup>-4<sup>th</sup> year students
    - Located off-campus in Isla Vista (But still close to campus)
  - Apartments also available for Graduate students & Family students

**Information that you should definitely know, but you may not be able to cover all of it:**

- Amenities Provided in all Residence Halls
  - All are within walking or biking distance to classes, dining commons, and recreational facilities
  - Most provide double rooms shared by 2 students
  - A limited number of single rooms are also available
  - Students will occasionally be put into triples (3 students/room)
    - Housing Services tries hard not to place students into triples unless they request it
    - Housing Services attempts to “detriple” rooms (move 1 student into another double room in which 1 of the 2 students has left) at the students’ request when openings are available

- Furnished accommodations in room include
  - bed (that has adjustable height settings), desk, desk chair, dresser, built-in closet, bookshelf, wastebasket, drapes
  - Do not include: linens, blankets, pillows, towels, mattress pads, and bed spreads
  - Students are allowed to bring one mini-refrigerator per room
    - No microwaves, hot plates, water heaters because of safety issues
- Lounges and study spaces throughout hall
  - Lounges throughout the halls are equipped with kitchenettes
  - Kitchenettes have: Oven, stove, sink and microwave
- Computer lounges, Residential Data Communication Network, and active Ethernet ports and wireless access in halls
  - Wireless internet is accessible in every ResHall room
  - Computer lounges are located in some ResHalls
  - Residential Computer Consultants (RCCs) are available to assist with computer-related support issues.
- Housekeeping Services & card-operated laundry rooms
  - Housekeeping services does clean rooms every other week
  - They will come in and vacuum, dust, clean mirrors and check smoke detector
  - ONLY IF: students pick their stuff up and off the floor—they are not maids, but are here to help keep everything clean and functional
  - Each ResHall has at least 1 laundry room with plenty of washers & dryers and a sink
  - Laundry rooms are card-operated (no quarters YaY!)
- Live-in staff coordinate social and educational activities, serve as peer advisors and manage the building
  - Residential Assistants (RAs) are placed in each of a hall/floor. They are continuing UCSB students who live in the halls to monitor students and serve as a resource for students who need information and personal assistance
  - RA staff are responsible for coordinating residence hall programs
  - All halls are also staffed by a live-in Resident Director (RD) and Assistant Resident Director (ARD)
- Wheelchair accessible facilities
  - Housing Services works to accommodate students with disabilities and special needs
- Leadership opportunities in student hall government
  - RHA—Residential Halls Association—is an organization for all students in the 8 residence halls
  - Each hall has it's own Executive Board (elected at the beginning of the school year) which is charged with allocating funds for student activities and promoting cultural, social and educational activities throughout the building



- Buy supplies for the building
      - DVDs, Kitchen Supplies, Board games, Sports Equipment
      - Supplies vary by building—can check them out at the front desk of building with Access Card
      - Don't need to bring with you! Already provided ☺
  - Job opportunities in housing and dining facilities
    - Opportunities include: housekeeping, maintenance, grounds, clerical, food service and residential hall desk attendant
  - Living-Learning Communities and programming
    - Dynamic communities designed to promote themes through programs and activities
    - About 1/5 of the Residence Hall spaces are dedicated to Living Learning Communities
    - Three different categories: Cultural, Special Interest and Lifestyle
    - Include:
      - Scholar's Floor, Performing & Creative Arts, Quiet, Wellness, Global Living Experience, Asian/Pacific Island Cultural Studies, Chicano/Latino Cultural Studies, Black/African-American Scholars, Outdoor adventure, Rainbow House, Substance-Free, Women in Science & Technology, Environmental, Men's Experience Floor, Women's Leadership Community
      - LLC are assigned to specific buildings, see website for more information
- Housing Rates
  - Rates vary depending on meal plan (10, 14, or 19 per week)
  - Based on 19 meals/week
    - Double occupancy: \$12,397
    - Single Occupancy: \$13,767
    - Triple Occupancy: \$10, 037
- Application Process:
  - Can access online residence hall contract by mid-May (or after their SIR has been submitted—must be before May 1st to have spot guaranteed)
  - The packet contains detailed information about options, room & board and room assignment information
  - Students will complete a “personal preference form” online which asks them questions about their lifestyle:
    - Ex: Do you get up early in the morning? Do you like to room to be quiet? Are you messy? Do you like to study with music on? Do you smoke? Etc.
    - Personal Preference form is filled out in an effort to assist Housing with putting students together with similar interests and lifestyles
    - Also rank choice of residential halls and room type
      - I.e. #1=San Nicolas, Double, #2= San Nicolas, Single, #3=Santa Catalina, Double etc.
  - Must be submitted by June 1<sup>st</sup> to reserve their spot

- It is not a first come, first serve process
  - Assignments are based on the information you provide on your Personal Preference form on-line and on the availability of rooms
  - Living Learning Communities are assigned first
  - Then, a computer processing order is randomly assigned to the remaining students
  - The highest residence hall choice that is still available is given to the student
  - Roommates are matched according to the answers on the Personal Preference form
- Room assignments and roommates are announced in early September by mail
- Community Housing
  - Many students elect to live adjacent to campus in Isla Vista after their 1<sup>st</sup> year at UCSB
  - There are many options: privately owned apartments, studios, townhouses, houses, Greek houses
  - Community Housing Office (CHO) on-campus is here to help students find places to rent, subletters, ensure their contracts are fair and resolve roommate disputes
  - Isla Vista is populated by a majority of students and the landlords and leasing companies cater to the student population
  - Cost: depends on place student elects to live: varies widely from \$350 to over \$1000 for a double room
  - Tropicana Gardens & Fontainebleu
    - Private Residence Halls in Isla Vista
    - Different layouts
    - Floors are separated by sex
    - Consists of mixture of SBCC & UCSB Students

**More information that can be included—try to be familiar with all of it:**

- For a checklist of stuff that UCSB recommends bringing check out the Housing Website
- Situated immediately on the coast, the climate at UCSB is very mild so none of our residence halls are air conditioned
- Single-gender floors are available in San Miguel, and some all-women floors in San Nicolas and Santa Catalina
- Students living in residence halls must have a meal plan
- Students who wish to live together can as long as the requests are mutual and your answers on the online Personal Preference form match regarding residence hall, room type and Living Learning Communities preference
- Residential Halls open the weekend before school starts—moving in is staggered across the Saturday & Sunday to make move-ins as smooth as possible. Students have until the first day of classes of Fall quarter to move into the ResHall room before being considered late

- The Halls close over winter and spring breaks, students may remain in the halls over Thanksgiving Break by special request and for an additional fee; meals are not provided
- Beds are extra long twins—36"x80"
- Students may sign up for phone service through UCSB Communication Services
- Cable TV Access in the room is included in the room & board charges—you'll need to bring your own TV though
- The university does not provide insurance against theft or damage to personal property
- Pets and other animals are not permitted in the UCSB residence halls
  - The only exception is fish in a 10-gallon aquarium or smaller
- Limited parking is available for Freshman for an additional fee
  - Generally, parking spaces are not in the immediate vicinity of the residence halls, but in remote campus locations
- Each student will be assigned a P.O. Box that they share with their roommate through USPS. Packages sent via private carriers (UPS, FedEx) are delivered to student rooms (and have a separate address).
- You cannot ship baggage or mail to UCSB address prior to moving in—UCSB has no where to store the items
  - Instead, recommend they use Bed, Bath & Beyond's service: Equip your Space
  - They go to their local bed, bath & beyond, take a scan gun and scan everything (kind of like registering for a wedding) they want to have for their room at UCSB, tell them they want to pick it up at the Goleta BB&B, pay for it
  - Go to the Goleta BB&B on move-in weekend and pick up all your new ResHall decorations & equipment

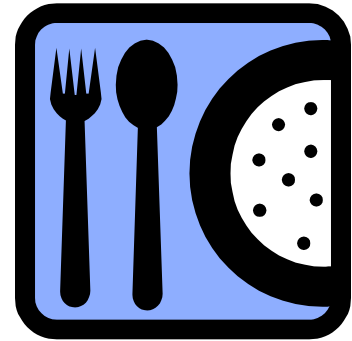
#### **TIPS & ADVICE:**

- Use Visual Cues
  - Take them through the model room (when possible)
  - Show them the Formal Lounge & the RecRoom (when possible)
  - Point out a study lounge with a kitchenette & the laundry room
  - Point out the different halls in the Chi Five area
- Make it personal
  - Remember!: There is no ResHall that is better than another—stress to your groups that selecting a ResHall is a personal decision and there are a variety of factors that may be more important to certain individuals than others.
  - Which hall did you pick? Why did you make that decision? Did you enjoy it? What would you do differently?
  - Do you still live with your freshman roommate? Do you still hang out with your R.A.? What activities were you involved with in the ResHalls?
- Don't tell them any information you are not 110% sure is correct
  - Sources to send people to:
  - UCSB Housing & Residential Services
    - email: [contracts@housing.ucsb.edu](mailto:contracts@housing.ucsb.edu)

- web page: [www.housing.ucsb.edu](http://www.housing.ucsb.edu) \*\*VERY INFORMATIVE
    - has tons of information!!
  - (805)893-5513
  - (805)893-2668 (TDD number)
  - (805)893-3500 (FAX)
- Suggest if they have any family friends that go to UCSB or any students from their highschool that go to UCSB to contact them and get another opinion on which dorm to choose



## Stop 12: Dining Commons



### **Information that should be covered/you should definitely know:**

- 4 Dining Commons on Campus
  - De La Guerra (DLG)—Chi Five Area
  - Ortega – Chi Five Area
  - Carillo – by Manzanita & San Rafael
  - Portola – at Santa Catalina
- 3 different dining plans
  - 19 meals/week “premiere” plan
    - 19 is the maximum because only 2 meals are served on weekends—brunch & lunch
  - 14 meals/week “Sustenance” plan
  - 10 meals/week “alternative” plan
  - prices vary depend on which meal plan students elect
- Students with a dining plan may choose to eat at any of the dining commons
  - Each specializes in something different
    - DLG: Mexican food such as burritos, quesadillas & enchiladas
    - Ortega: Sushi for lunch & dinner daily, has take out facilities
    - Carillo: Mongolian BBQ
    - Portola: different bars daily, i.e. hot dog & hamburger bar, ice cream sundae bar
- Students swipe their access card to get into the dining common & once they’re in it’s all you can eat until you leave
  - Always have some basics: cereal, PB&J sandwiches, variety of juices, milks & sodas, fresh salad bar, fresh fruit, ice cream/frozen yogurt, pasta, bread, French fries,
  - Menu varies daily: soups, pasta, hot entrees, dining commons specialities, dessert options, pizza types
  - Can check out the menu online up to 2 weeks in advance to preview what you may be eating
  - Food is good 😊
  - Vegan & Vegetarian options offered at all meal times—allergies are noted by food as well
- Meals served:
  - Breakfast, Lunch, Dinner & Late Night (DLG) during weekdays
  - Brunch & Dinner on weekends

### **More information that can be included—try to be familiar with all of it:**

- Students living in ResHalls are required to have dining plans
- Students who live off-campus may elect to have dining plans (5, 10, 14 or 19 meals/week)
- UCSB Dining Commons can only accept guests accompanied by a student with a dining plan or a UCSB staff member

- Cannot “swipe” twice during one meal period, meal plan individual will be charged on BARC account
- Meals do not roll over from week to week
- Dining Services is “self-operated”
  - University employees provide all of the services for Dietitians to Management Personnel & Chefs)
  - No tax dollars or contract companies are used
  - Offer opportunities for student employment
- Nutrition
  - Locally grown and organic foods are integrated throughout the menu as a part of the overall campus sustainability effort
  - All milk is hormone free and cooking oils are trans fat free
  - Menus are designed to include choices for vegans, vegetarians and those who want a low-fat diet
- Award-Winning ☺
  - NACUFS Awards (National Association of College & University Food Services)
    - Student employee of the year
    - President’s Award, Pacific Region
    - Culinary Competition, Silver Medal
    - Loyal E. Horton dining award for our residential dining program
- Changing meal plans
  - Possible
    - Requests to decrease meals can be made 2x per year and will be in effect at the beginning of the following quarter
    - Requests to increase meals may be submitted at any time and will be processed to being the following week

**TIPS & ADVICE:**

- Use Visual Cues
  - Point out DLG
  - Show them take out and Ortega when you walk past it
  - Hold up your access card to explain that it is your key to getting in to the dining commons
- Make it personal
  - Where do you love to eat?
  - Tell them the story about Jack Johnson & his song where he goes: “I was eating lunch at the DLG when this little girl came and she sat next to me”
  - What’s your favorite meal in the dining commons?
- Don’t tell them any information you are not 110% sure is correct
  - Sources to send people to:
    - Suggest they check out the menus online
      - [www.housing.ucsb.edu/dining/](http://www.housing.ucsb.edu/dining/)
    - Suggest they talk to UCSB students they know to get their opinion on the food



## Stop 13: Student Government, Programming, UCEN Facilities

### Information you should be familiar with/may choose to cover on tours

- Associated Students
  - In the MCC
  - Our student government on campus
  - There are a lot of ways to get involved from working with environmental affairs, improving policies on campus, or putting concerts on for the school
  - There are elected positions you can hold as well
  - The A.S. Program Board is in charge of putting on concerts and events for the school, some of which take place in the Hub
- UCEN
  - University Center is the center of campus
  - Great place to hangout and also has a lot of resources for students
  - Building is entirely wireless
  - Provides a variety of opportunities for student employment
- The Hub
  - During the day, it serves as a food-court hangout area
  - Panda Express, Chillito's, Wendy's, Gaucho Café & Deli, Domino's, Romaines
    - Great place to grab a bite to eat on campus
    - Flat Screen TV's located on the lower level for watching the news or following sporting events
    - Unfortunetly, meal plans are not accepted here
      - Great for when you want to get food elsewhere than the dining commons
  - At night it turns into a concert and event venue
    - Dances—"Club in the Hub" with Lil' Jon
    - Concerts—Teddy Geiger, Jack's Mannequin, TaTu
    - Tickets are discounted for students
    - Don't even have to leave campus to see favorite bands & performers
    - Events—Trivia Nights, Bingo games put on by student groups
  - Information desk located on the 2<sup>nd</sup> level
- Other food places:
  - Nicoletti's—our on campus coffee shop that is entirely fair trade
  - The Corner Store—quick stop to pick up a snack or prepared sandwiches and salads
  - Jamba Juide
- UCSB Bookstore
  - Stop for all UCSB labeled items—sweatshirts, hats, boxers etc.
  - Lower level has all the books that our classes use
- Other resources



- Kaplan right on campus
- Community Housing Office on the 2<sup>nd</sup> floor
- Post Office on the lower level
- Computer labs on the main floor and 2<sup>nd</sup> floor
- ATM on the outside
- Kinko's
  - Started in Isla Vista in the 1970's by Paul Orfalea and now it's a global empire!
  - Placard on Pardall Road commemorating it's first location
  - Next time you go to make copies—think of UCSB, it used to be our local college copyshop

**TIPS & ADVICE:**

- Use Visual Cues
  - Point out the buildings
    - The MCC, the hub, the eateries, kinkos etc.
- Make it personal—Tell a story, but make it relevant
  - Did you go to a life-changing concert here?
  - Did AS Programming Board bring your all-time favorite band to campus? Did you make eye-contact with the lead singer?
- Let them know that we have one last stop on the tour on the other side of the UCEN at which point you'll provide suggestions for where to go and directions to return to the visitor's center
- Don't tell them any information you are not 110% sure is correct
  - Sources to send people to:
    - Information desk on the main floor (in the hub)
    - Community Housing Office on the 2<sup>nd</sup> level
    - UCEN website
      - <http://www.ucen.ucsb.edu/index.html>
    - UCSB Bookstore Customer Service Counter
    - Back to the visitor's center
    - For information on A.S.
      - Put them in contact with Chris Wendle (with his permission of course!)
      - Suggest they check out the website
        - <http://www.as.ucsb.edu/index.php>
      - have them visit the A.S. office in the MCC

## Stop 14: Closing

Another Critical Part ☺

- Storke Plaza
  - Storke Tower
    - Belltower on campus—61 bells, the heaviest is 4,200 lbs and the lightest 13 lbs
    - Plays “let there be light”
    - Goes off at 10 to the hour and on the hour to signify the beginning and ending of classes
    - 175 feet tall, 18 stories high
    - tallest steel/cement structure in the tri-county area
    - UCSB students, staff and faculty can get access to a key to go to the top
      - One of the things staff, faculty & alumni recommend doing before graduating
    - A military science class repels off the top as a final exam
  - Nexus Office
    - Student run newspaper on campus
    - Opportunities for budding journalists, comics artists, and reviewers
  - KCSB Office
    - Student radio station, also have a TV show
    - Opportunities for broadcast journalism experience, DJing and TV hosting
  - La Cumbre Yearbook Office
    - UCSB yearbook
- Tell them this is the last stop on our tour—you’ll go over places to go from here, how to get back to the Visitor’s Center and lastly why you chose UCSB
- But first, are there any last questions?
- Places to go from here:
  - Go back into the UCEN
    - Enjoy a meal at any of our food vendors in the Hub
    - Check out the Community Housing Office on the 2<sup>nd</sup> floor
    - Go through the bookstore
      - Find all sorts of UCSB labeled stuff—sweatshirts, pencils, boxers, hats etc.
      - Go down to the lower level to check out class books
      - Visitors may thumb through the books to get an idea of what they may be studying if they decide to come to U CSB
  - Check out Isla Vista
    - Great idea—as a UCSB student you’ll probably spend a lot of your time living or hanging out there—so if you’re seriously considering UCSB, you should at least take a walk through
    - Tons of great places to eat



- Freebirds—24 hour burrito shop, kind of like Chipotle
- Silvergreens—healthy place to get sandwiches, salads & burgers
  - Nutricate Receipt, where they print out the exact nutrition information for your meal
- Sams to Go—great sandwiches
- Java Jones & Starbucks—coffee shop
- Subway—sandwiches
- Woodstocks—really good pizza
  - Just go to the other side of the tour, make a right and follow the bike path and go under the tunnel, walk about a block and you'll see Freebirds and Starbuck and know you're in Isla Vista ☺
- Go to the 8<sup>th</sup> floor of the library for spectacular views of campus and the surrounding area
- Go to the Recreation Center to walk through and see our phenomenal fitness facilities
- Walk to the beach
- Go back to the Visitor's Center
- Check out downtown Santa Barbara by driving South on 101 and exiting at Carrillo
- Why did you choose UCSB?
  - Tell them your story!
  - Where did you apply? Where did you get accepted?
  - Why did you pick UCSB? What was it about our campus and community that stood out to you?
- Thank the group for their time—wish them the best of luck in the college application process and deciding where to go to college—"I hope you find yourself at a school you love as much as I love UCSB"
- Stay around for any questions or comments from individuals in the group.

THE END



## T-Shirt De-coding

(Make sure you know this! It's on the back of your t-shirt)

1. **UCSB is one of only 62 institutions elected to membership in the prestigious Association of American Universities**
2. **We have had 5 Nobel Prize winning professors since 1998...that's more than any other public university in the U.S.**
  - a. Note: that does not mean we have the most Nobel Prize Laureates of any public university. It means since 1998, we have had more Professors win Nobel Prizes than any other public university
3. **UCSB is home to over 250 active campus clubs and organizations**
4. **Free Counseling and Career Services including: CLAS, STAR, S&R and HEAL**
  - a. CLAS=campus learning assistance services
    - i. CLAS offers group instruction, one-to-one tutoring in the drop-in centers, appointments for select services and academic skills services.
    - ii. Instructional groups are offered primarily for lower division core math, engineering, science, and economics courses.
    - iii. Drop-in services are offered for economics, engineering, foreign language, math, science and writing.
    - iv. Study skills workshops are available in a variety of relevant study areas.
    - v. One-to-one appointments are offered for ESL, study skills and writing.
    - vi. CLAS also employs students
  - b. HEAL→ Healthy Eating and Living: Promoting positive body image and healthy eating habits while trying to combat the negative influences of the media and peer pressure
  - c. S & R→ Sex and Relationships: Provide resources concerning STIs, Birth Control and effective communication to encourage safer sex and healthier relationships
  - d. STAR→ Students Teaching Alcohol & other Drug Responsibility: Exceptionally qualified peers who passionately seek to reduce alcohol and drug induced harm in the student community
5. **19 NCAA Division 1 Athletic Teams including our 2006 NCAA Champion Men's Soccer Team**
6. **Location! Location! Location!... Did you notice the ocean?**
7. **Leisure Review classes will help you learn a new skill, fine tune and old one, or simply keep in shape through classes such as yoga, dance, scuba diving and more!**
  - a. Leisure Review classes do cost money—students receive discounted prices
  - b. For more information send students to the RecCen to pick up their own copy of the Leisure Review, or suggest they check out the website
8. **Three words: Woodstocks, Silvergreens and FreeBirds... Do we really need to say anything more?**
  - a. 3 fabulous places that UCSB students love to eat that students & families should go to if they are going to check out Isla Vista
9. **The Associated Students Bike Shop is entirely student-funded and dedicated to the education, service and safety to over 16,000 UCSB registered bikers**
10. **More than 200 majors, degrees and credential programs are offered here at UCSB**
  - a. This includes graduate and undergraduate programs

## UCSB Statistics to Include

(only if you can remember them correctly 110% of the time!)

- UCSB is ranked 12<sup>th</sup> among public universities and 44<sup>th</sup> among all universities in the nation (U.S. News & World Report)
- UCSB received 44,717 applications for Fall 2009 and accepted 21,584 (admit rate 48.3%)
- UCSB offers 34 countries with over 150 programs for the study abroad program
- It costs California residents \$8,000 for student fees and tuition while it costs non-residents \$29,000
- Median time to obtain an undergraduate degree is 4 years
- 91% of freshman return for their sophomore year
- Within one year of graduation, 75% of UCSB students are professionally employed or are pursuing graduate education
- Of those pursuing graduate work, 34% enroll in professional and doctoral programs including law & medicine
- 94% of graduates are “satisfied” or “Very satisfied” with their UCSB experience
- 23% of all students live in residence halls while 98% of freshman live in freshman residence halls
- over 20 languages are taught at UCSB
- UCSB is one of only 62 research institutions selected for membership in the prestigious Association of American Universities
- Undergraduate student-to-faculty ratio is 20:1
- About half of all undergraduate courses enroll fewer than 21 students
- Each year UCSB awards about \$200,000 in research grants to undergraduates



## Other fun UCSB facts to know

- The deepest point in the lagoon is 6 feet deep
- UCSB hosts numerous sports camps over the summer including Michael Jordan's basketball camp, the Los Angeles Lakers' basketball Camp and Matt Lienart Football Camp
- The first known occupants of Isla Vista were the Chumash or their forbearers and they called the Isla Vista mesa 'Anisq'oyo'
- UCSB has the highest percentage of registered student voters in the entire UC system (5031) with UCLA trailing in 2<sup>nd</sup>. UCSB accounted for 39% of all UC student registered voters. (Report by UC Student Association: UC Students Vote!)
- The most common fields of employment amongst alumni surveyed were financial services (banking and accounting) and marketing (sales/advertising)
- Davidson library is home to the maps and imaging collections, which includes photos stored by NASA
- 1 in 5 students finds their post-college job before graduating from UCSB. Moreover, the majority of UCSB Alumni found their post-college jobs within three months of graduation
- 67% of graduates have a college internship on their resume
- Career services at UCSB had their Gaucholink database match 3,795 students with internships, 2,215 students with part time jobs and 12,243 students with full time jobs
- Each year, the UCSB dining commons serves 1,092,840 glasses of milk and 40,000 chocolate chip cookies.
- UCSB marine scientists played a key role in developing *Ocean in Google Earth*, which enables users to dive beneath the sea in Marine Protected Areas worldwide.
- UCSB now sits on about 1,022 acres of property
- A few Gaucho Alums:
  - Patricia Phillips (1956): First woman to head the Los Angeles Bar Association
  - Robert Ballard (1965) Oceanographer, discovered Titanic Wreckage
  - Jeff Henley (1966): Chairman of Oracle Software
  - Michael Douglas (1968): Actor/Producer
  - Barbara Bodine (1970): Former ambassador to Yemen
  - Jim Rome (1986): ESPN sports commentator
  - Brian Shaw (1988): Former NBA player, currently Assistant Coach, LA Lakers
  - Lois Capps (1990 MA): California Congresswoman
  - Jack Johnson (1997): Singer/Songwriter
  - Jason Lezak (1999): Anchored the 2008 U.S. 4X100 meter freestyle swim relay team that set a new world record and won a gold medal in Beijing, China

## Information to Include on Transfer Student Tours

- Smaller classroom sizes
  - Can discuss after Campbell Hall
  - Most transfer students complete all or most of their lower division students prior to coming to UCSB
  - Students begin taking upper division courses right away
  - Average class size for upper division students: 35 students
- Housing
  - Guaranteed for all first-year transfers
  - On-campus
    - Residence Halls: Manzanita Village & San Rafael
  - Off-campus
    - Single-student apartments University owned: El Dorado, Westgate, and Santa Ynez
      - Westgate: 1 bedrooms, 1 bath and studios
      - El Dorado: 2 bedroom, 2 baths; has a pool
      - Santa Ynez: 2 bedroom, 2 ½ bath
      - All have high-speed internet (wireless)
      - Fully furnished
      - Parking available
    - Guaranteed housing for Fall admits who turn in their housing application and statement of intent to register by June 1<sup>st</sup>
- Transitions
  - Summer start program for new transfer students
- Study Abroad
  - Transfer students can arrange to study abroad during their first quarter/year as a UCSB student through EAP

### Acronyms to know:

- TAG—Transfer Admission Guidelines
  - Please refer questions to the Visitor's Center so the individual may speak with an admissions counselor
  - TAG assists California Community College students in transferring to UCSB—outlines the expectations for students interested in transferring to our campus
- IGETC—Intersegmental General Education Transfer Curriculum
  - A series of courses that California Community College students may take to satisfy the lower-division breadth/general education requirements at UC
  - Please refer questions regarding transferability of courses to the Visitor's Center

# Quiz #1

Name: \_\_\_\_\_

Date: \_\_\_\_\_

1. UCSB is one of only \_\_\_\_\_ Universities selected for membership in the prestigious Association of American Universities.
2. UCSB is a mid-sized University with \_\_\_\_\_ students.  
\_\_\_\_\_ % are undergraduates
3. How many majors and minors does UCSB offer?
4. UCSB has approximately \_\_\_\_\_ professors.
5. What are the names of our 3 Undergraduate Colleges?
  - a. \_\_\_\_\_
  - b. \_\_\_\_\_
  - c. \_\_\_\_\_
6. What is the cost of tuition and student fees at UCSB?
  - a. For CA residents? About \$ \_\_\_\_\_
  - b. For Non-CA residents? About \$ \_\_\_\_\_
7. What is the cost of housing for students receiving 19 meals a week and living in a double room for a year? \_\_\_\_\_
8. \_\_\_\_\_ % of UCSB graduates are satisfied or very satisfied with their UCSB experience.
9. According to UC Student Association: \_\_\_\_\_ UCSB has the highest percentage of registered student voters in the entire UC system (5031). UCSB accounted for \_\_\_\_\_ % of all UC student registered voters.
10. UCSB received over \_\_\_\_\_ applications for Fall 2009 and accepted about \_\_\_\_\_. The Admit percentage for 2009 was \_\_\_\_\_%. Our enroll rate was: \_\_\_\_\_
11. True or False:
  - a. UCSB has had 5 Nobel Prize winning professors since 1998...that's more than any other university in the U.S.

12. How many major programs does the College of Engineering offer? \_\_\_\_\_. Name them:
- a. \_\_\_\_\_
  - b. \_\_\_\_\_
  - c. \_\_\_\_\_
  - d. \_\_\_\_\_
  - e. \_\_\_\_\_
13. According to U.S. News & World Report, UCSB is ranked \_\_\_\_\_ in the nation for public universities, and \_\_\_\_\_ for all public and private universities.
14. Approximately \_\_\_\_\_% of students live in UCSB residence halls  
 Approximately \_\_\_\_\_% of freshman live in UCSB residence halls
15. Professors are required to have a minimum of \_\_\_\_ office hour(s)/week and graduate student teaching assistants are required to have a minimum of \_\_\_\_\_ office hour(s)/week
16. \_\_\_\_% of UCSB freshman return for their sophomore year (retention rate)
17. Approximately \_\_\_\_\_% of UCSB students pursue post-graduate education or are professionally employed within one year of graduation
18. List 5 offices in the Student Resource Building:
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
19. Isla Vista's size is about \_\_\_\_\_ Sq. miles
20. UCSB became a member of the University of California in \_\_\_\_\_ and was declared a general campus in \_\_\_\_\_.
21. There are over \_\_\_\_\_ miles of bike paths and estimated to be over \_\_\_\_\_ bicycles registered with our campus police.
22. The average GPA of last year's incoming freshman class was \_\_\_\_\_
23. UCSB has over \_\_\_\_\_ student organizations and clubs that students can take part in.
24. The population of Isla Vista is approximately: \_\_\_\_\_. Approximately \_\_\_\_\_ Isla Vista residents are UCSB students.
25. Approximately \_\_\_\_\_% of UCSB students are involved in IM sports or activities before graduation, that's \_\_\_\_\_ the national average.

26. True or false?

UCSB's recreation center is run entirely on solar power

27. How many major programs does the College of Creative Studies offer? \_\_\_\_\_

28. How many major programs does the College of Letters and Sciences offer? \_\_\_\_\_ And about how many minor programs do they offer? Close to \_\_\_\_\_

29. What are some of the popular major choices for the College of Letters & Sciences?

\_\_\_\_\_

30. Storke Tower has \_\_\_\_\_ bells. The lightest one weighs \_\_\_\_\_ lbs and the heaviest one weighs \_\_\_\_\_ lbs.

## Quiz #2

1. How many Nobel Prize winners does UCSB have? What are their departments?
2. What publication recently named UCSB one of the 25 Hottest Schools?
3. Name four free counseling & career services (hint: think acronyms)

\_\_\_\_\_

4. Name the largest classroom on campus. What is the seating capacity?
5. Name 3 departments in Ellison Hall

\_\_\_\_\_

6. UCSB sits on \_\_\_\_\_ acres of property.
7. True or False:  
UCSB is located in Santa Barbara.
8. \_\_\_\_\_ % of students have a college internship on their resume before graduating from UCSB.
9. UCSB has \_\_\_\_\_ NCAA Division \_\_\_\_ teams at UCSB. There are also \_\_\_\_\_ club sports and \_\_\_\_\_ intramural options to choose from.
10. The median time to graduation for undergraduates is \_\_\_\_\_.
11. The EAP program offers opportunities in \_\_\_\_\_ different countries with more than \_\_\_\_\_ programs to choose from.
12. Name three Living-Learning Community Floors:

\_\_\_\_\_

13. *Transitions* is a summer program for first-year \_\_\_\_\_ students.

14. True or False:

First-year transfer students can arrange to study abroad during their first quarter at UCSB through EAP

15. Name the 3 programs in the College of Letters & Sciences for which auditions are required:

\_\_\_\_\_

16. True or False:

UCSB's housing is a first-come-first-serve process for priority

17. To receive guaranteed housing, Freshman must turn in their Statement of Intent to register by \_\_\_\_\_ and the housing forms by \_\_\_\_\_.
18. If students apply to the College of Engineering or College of Creative Studies and are not accepted at those colleges—what happens to their application? \_\_\_\_\_
19. If you are scheduled to lead a tour and the day becomes RAINY what do you do? \_\_\_\_\_
20. What were some of the first buildings on this campus? \_\_\_\_\_
21. Some of the buildings on campus are remnants of what? \_\_\_\_\_
22. What building in Isla Vista was torched by dissidents at UCSB in the early 70's? \_\_\_\_\_
23. Who is the current owner of that building and what purpose does it serve? \_\_\_\_\_
24. Where can visitors experience the best view of campus? \_\_\_\_\_
25. True or False:  
Santa Ynez apartments are part of freshman housing
26. Name three classes/programs/trips offered by Leisure Review.  
\_\_\_\_\_
27. What center's mission is based on the philosophy that film, television and new media are best studied in the context of a rigorous and broad based liberal arts and sciences education? \_\_\_\_\_
28. The Davidson Library has approximately \_\_\_\_\_ volumes of books, journals, periodicals etc.
29. Who is the UC Interlibrary loan open to? \_\_\_\_\_

## GTA Tour Evaluation

Gaucha Guide: \_\_\_\_\_ Date: \_\_\_\_\_ Trainer: \_\_\_\_\_

\*\*\*Do **NOT** feel that you need to cover all of this information on your tour. This acts as a rough outline of all the things you could touch on. Be able to at least answer questions in the section marked as significant or be able to refer questions to the proper location\*\*\*

### Stop 1: Introduction

#### NOTES:

- Introduce yourself
- Connect with audience
- Introduce UCSB
- Overview/Highlights of Tour

### Stop 2: Fitness, Recreation and Athletics

- NCAA Division 1
- Club Sports
- Intramurals
- RecCen
- Leisure Review
- Other:

### Stop 3: Transportation

- Getting around campus
- Getting to and from campus
- Optional:
  - Safety
  - Isla Vista
  - SAASB
  - Carsey-Wolfe Center
  - Summer Programs
- Other:

### Stop 4: Cheadle Hall & Campbell Hall: College of Letters & Science & Arts & Lectures

- College of Letters & Science Overview (majors, # students, applying)
- College of L&S Honors Program
- College of L&S Support
- Campbell Hall
- Class Sizes
- Arts & Lectures
- Other:

### Stop 5: Ellison Hall

- Departmental Organization
- Office Hours
- Optional:
  - Campus History
- Other:

**Stop 6: College of Engineering**

- College of Engineering Overview
- Technology Management Program
- Other:

**Stop 7: Davidson Library**

- Library overview
- UC Interlibrary loan
- Online Databases
- Other:

**Stop 8: The Arbor: Student Life and Activities**

- Extracurriculars on campus
- Study Abroad
- Other:

**Stop 9: Pardalll Bike Path: Campus Programs and Opportunities**

- Career & Counseling (job fairs, resume updating, internships)
- SRB (CLAS, diversity centers)
- Other:

**Stop 10: College of Creative Studies**

- College of Creative Studies Overview
- Uniqueness of CCS Program
- Other:

**Stop 11: Residential Hall Life**

- Overview of Housing Options
- Freshman Options
- Continuing Student/Transfer Student Options
- Social Life in Res Halls
- Living in Isla Vista
- Other:

**Stop 12: Dining Commons**

- Overview of Dining Plans
- Overview of 4 Dining Commons
- Other:

**Stop 13: Student Government, Programming Activities & UCen Facilities**

- A.S. Opportunities
- A.S. Program Board, The Hub & Concerts
- UCen Facilities
- Other:

**Stop 14: Closing**

- Thank you
- Storke Plaza
- Things to do from here
- Personal Story
- Other:

**Overall:**

- Repeat questions to the group
- Speak clearly & loudly
- Acknowledge when you don't know an answer & direct people to sources
- Only tell information that is 110% accurate
- Stop in appropriate locations
- Interaction

**FEEDBACK SESSION:**

Trainer: Have Gaucho Guide speak first for each area, then add your own comments and suggestions

**Strong Points of Tour:**

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**Areas for Improvement:**

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**Additional Comments**

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Second Evaluation recommended? \_\_\_\_\_ Yes                      \_\_\_\_\_ No

**Please submit this evaluation to the GTA Training Committee after reviewing it. We recommend making a copy to keep for your own records!**