

MASON 101

## George Mason University

Named the #1 national university to watch by U.S. News & World Report, George Mason University is an innovative, entrepreneurial institution with global distinction in a range of academic fields. Located in the heart of Northern Virginia's technology corridor near Washington, D.C., Mason prepares its students to succeed in the work force and meet the needs of the region and the world. With strong undergraduate and graduate degree programs in engineering and information technology, dance, organizational psychology and health care, Mason students are routinely recognized with national and international scholarships. Mason professors conduct groundbreaking research in areas such as cancer, climate change, information technology and the biosciences and Mason's Center for the Arts brings world-renowned artists, musicians and actors to its stage.

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MASON 101

## Mason 101

TEACHING OTHERS ABOUT OUR UNIVERSITY

Becky Nemeth  
George Mason University  
Fairfax, Virginia

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MASON 101

## Why?

- Consistent Information
- The BIG Picture
- Where we came from, where we're going
- Buy-in
- Work together to move university forward

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### A Brief History

- Lots of Misinformation
- Human Resources brought together a group
- Information Services involved
- GMU 101 begins early summer 1994

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### The Early Days



- Overheads & slides
- Handouts
- Overhead projector, slide projector, stuff, stuff and more stuff!!

**NO INTERNET AVAILABLE!!**  
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As Time Moved On.....

- PowerPoint
- The black and white internet
- Tour of campus with a slide projector

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### Today

- Offered to staff, faculty, students, community members or anyone else interested in the university
- Advertised through HR, our departmental web site, university announcements and flyers
- A laptop or just a flash drive



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PART I

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THE HISTORY, ORGANIZATION and WHO DOES WHAT

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George Mason 1725-1792

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MASON101

George Mason College - 1964

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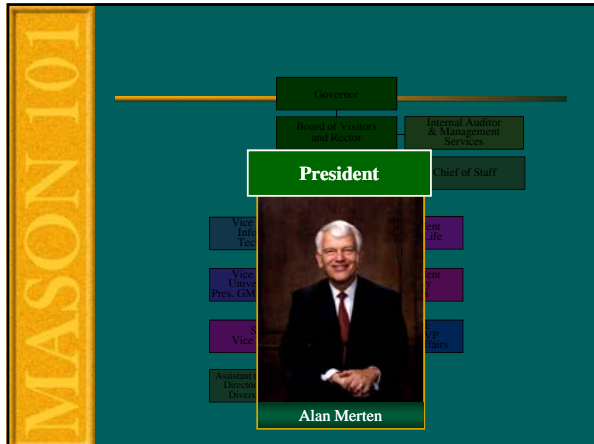
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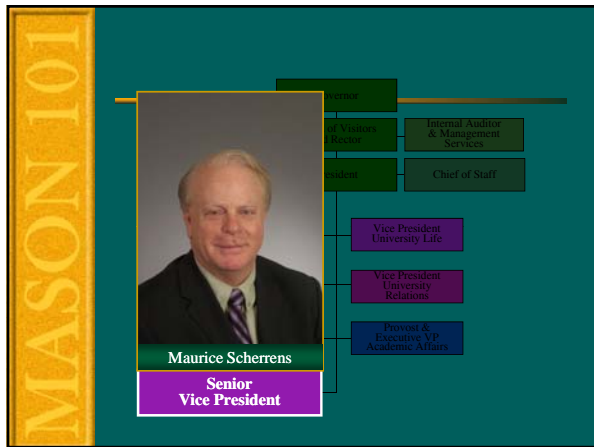
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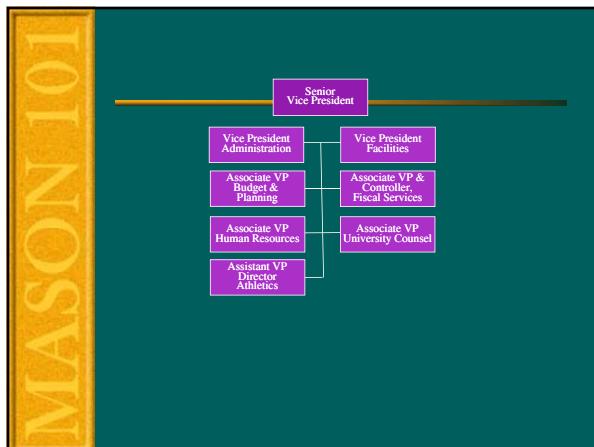
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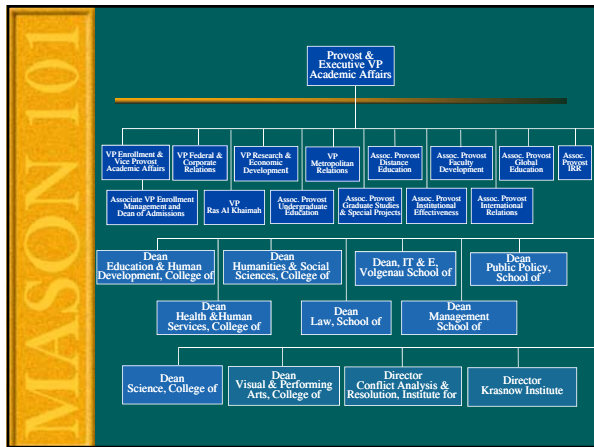
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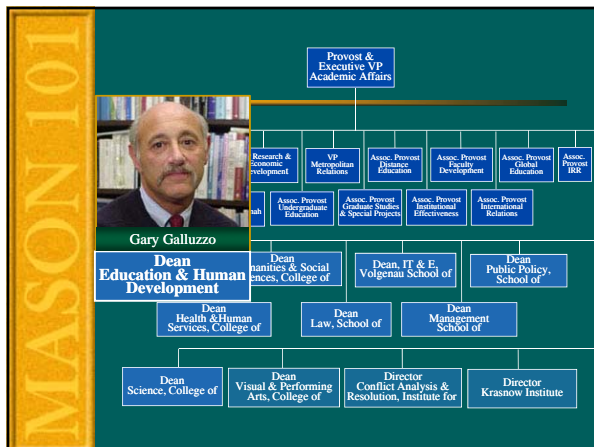
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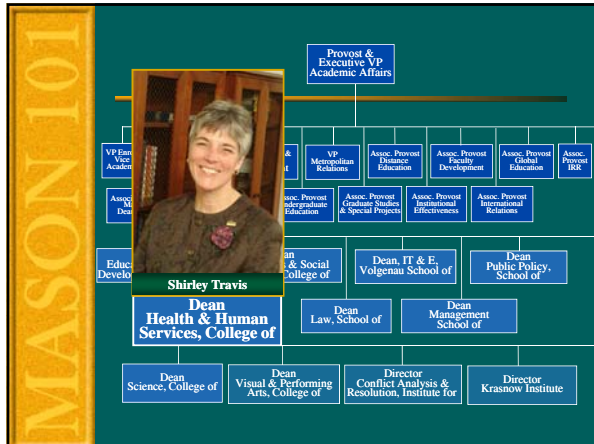
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### Admissions

- Campus Tours
- Domicile
- Non-degree Enrollment
- Catalogues - [www.gmu.edu/catalog](http://www.gmu.edu/catalog)

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### Registrar

- Patriot Web (<https://patriotweb.gmu.edu>)
- Transcripts 993-2429
- Graduation 993-2431
- Veteran's/Verification 993-2448
- Domicile 993-2464
- Confidentiality Flag 993-2441

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**MASON 101**

### University Enrollment

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	<u>FALL 08</u>
<u>Degree Seeking Undergrads</u>	
First Time Freshmen	2558
Other Freshmen	1087
Sophomores	3622
Juniors	4985
Seniors	5988
<b>TOTAL</b>	<b>18,240</b>
Non-degree seeking undergraduates	569
<b>Total Undergraduates</b>	<b>18,809</b>

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**MASON 101**

### University Enrollment

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	<u>FALL 08</u>
Professional – Law	681
<u>Degree Seeking Graduate</u>	
Masters	7507
Doctoral	1839
<u>Non-degree seeking graduate</u>	1878
<b>Total Graduate</b>	<b>11,224</b>
<b>Total University</b>	<b>30,714</b>

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### Tuition – Spring & Summer 2009

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<u>IN-STATE</u>	<u>SPRING</u>	<u>SUMMER</u>
Undergraduate	\$313.00 credit hour (\$3,756.00 full time)	\$ 337.00
Graduate	\$370.00 credit hour*	\$ 406.00
*NOTE: Graduate tuition can vary by program		
<u>OUT-OF-STATE</u>		
Undergrad	\$902.00 returning students \$936.50 new students	\$ 966.00 \$ 1033.00
Grad	\$928.00 credit hour	\$ 995.00
<u>LAW</u>		
In-State*	\$ 9,366.00 per semester	
Out-of-State *	\$15,974.00 per semester	
*No full time enrollment during the summer		
<u>SOM</u>		
In-State MBA	\$ 604.00 per credit hour	\$ 640.00
Out-of-State MBA	\$ 1088.00 per credit hour	\$1155.00
Student Accounts	993-2484	( <a href="http://studentaccounts.gmu.edu">http://studentaccounts.gmu.edu</a> )

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### Auxiliary Enterprises & University Services

- Contracted Services
  - Barnes & Noble (Bookstore) 993-2666
  - Center Management (Patriot Center) 993-3000
  - Century Campus Housing (Housing) 993-2720
  - Chevy Chase Bank\* (Banking Services) 993-9090  
\*to become Capital One in the future
  - Pitney Bowes (Mail Services) 993-2691
  - Sodexo (Dining Services) 993-3300
  - Standard Parking (Parking Services) 993-2710
- Departments That Generate Income
- Student Unions

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### Outreach

- University
  - Community Relations 993-8761  
Mason Speakers (<http://communityrelations.gmu.edu/speakersbureau>)
  - Continuing Professional Education 993-2109
  - University Development Office 993-8850  
Alumni Affairs 993-8696
- Senior Citizens
  - Non-degree Enrollment 993-2400
  - Osher Lifelong Learning Institute 703-503-3384
- Business
  - Business Alliance of George Mason University 993-4765
  - Mason Enterprise Center 703-277-7700  
Procurement Technical Assistance Program 277-7750  
Small Business Development Center 277-7747  
- Mason Enterprise Center@Prince William 993-9415

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### Outreach Partnerships

- U. S. – China 1-2-1 Joint Academic Program
- University of Padua – Italy (Cancer research)
- Partnership Program in Assisted Living/ Senior Housing Administration
- Project MBA with the Dept of Homeland Security
- Mason LIFE (Learning Into Future Environments)

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### Current Information

- Today @ Mason <http://today.gmu.edu>
  - Calendar, Announcements, Press releases
- Broadside - Student Newspaper
  - <http://www.connect2mason.com>
- Mason Gazette - Faculty/Staff Newspaper
  - Daily on-line <http://gazette.gmu.edu>
- Mason E-Files
  - Arrives as an e-mail every Monday morning
  - Announcements, Events, Training, Alerts
  - <http://info.gmu.edu/efiles>

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### So... Who Do You Call?

- Environmental Health & Safety 993-8448
  - Insurance claims and health & safety issues
- Support Center – ITU 993-8870
  - Computer, telephone & voice mail problems
- Customer Service Center 993-2525
  - Repairs; maintenance to the physical space
- Events Management 993-2853
  - Scheduling for non-academic events
- University Police 993-2810
  - Lost and Found

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### University Life Programs for Students - Student Success

<http://ulife.gmu.edu>

- Career Services 993-2370
- Dean of Students Office 993-2884
- Disability Service 993-2474
- Early Identification Program 993-3120
- Housing and Residence Life 993-2720
- Judicial Affairs 993-2884
- LGBTQ Resources 993-2702

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### Employee Benefits for Faculty & Staff

- Academic Classes – 12 credit hours per year tuition waiver for full time faculty & staff
- Aquatic & Fitness Center – reduced entrance fee; aerobics & other classes; membership through payroll deduction
- Athletics – discount on season tickets; half price on some individual tickets
- Bookstore – 10% discount on textbooks, merchandise & trade books; 10% discount at 3 Barnes & Noble stores in the local area (Fair Oaks, Seven Corners, Manassas)
- Bus, CUE – free with Mason ID
- Cash Match – for salaried employees enrolled in a Tax Sheltered Annuity
- Center for the Arts – discount on series tickets
- Child Development Center – Accredited child care on a first-come, first-served basis

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### Employee Benefits for Faculty & Staff

- Commonwealth Commuter Choice – state paid, tax-free benefit for mass transit costs or qualified vanpool
- Field House – free use of all facilities with Mason ID
- Library – Book and video checkout with Mason ID
- Patriot Center – discount on tickets to most events
- Training classes – by HR, Library, DoIT, IRC
- Chevy Chase Bank – cash up to \$100 personal check with F/S ID and driver's license; limit \$150 per week for non-customers
- Global Education - trips are open to the university community and to the general public
- All-You-Can-Eat in the Bistro M-F for \$5.00 with your faculty/staff ID card.
- All-You-Can-Eat in Southside on Fridays for \$5.00 with your faculty/staff ID card.

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MASON 101

## PART II

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## THE CAMPUS TOUR

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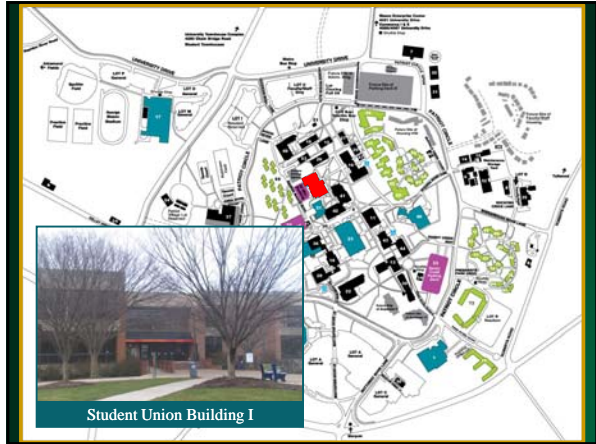
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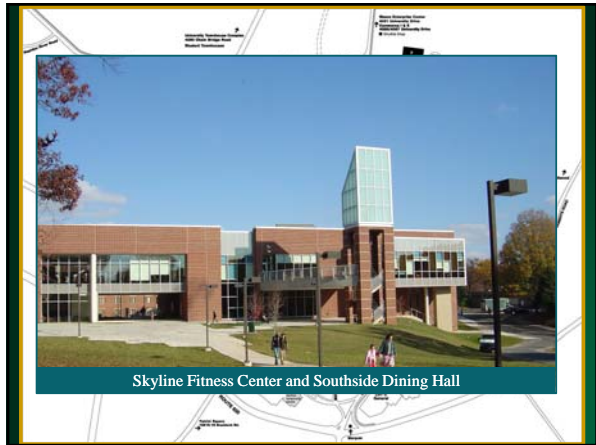
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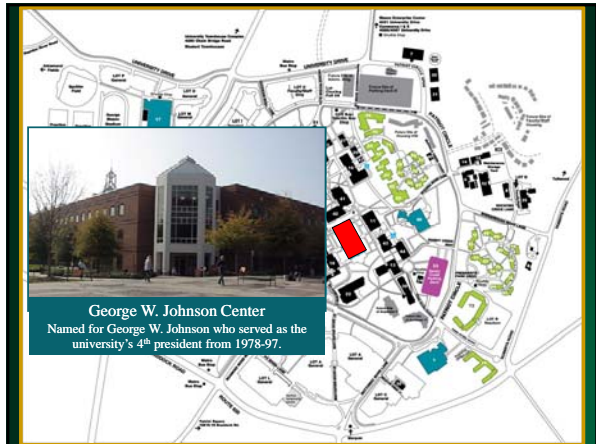
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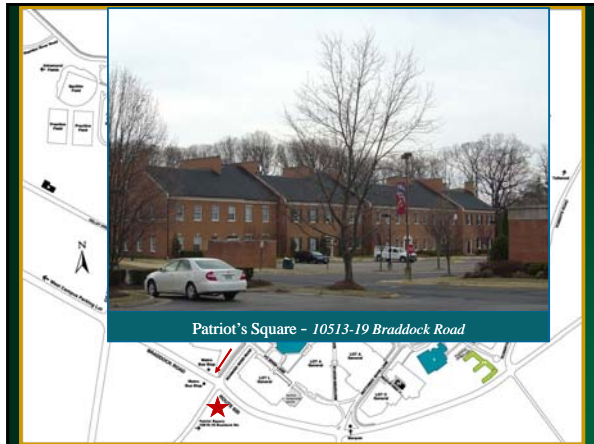
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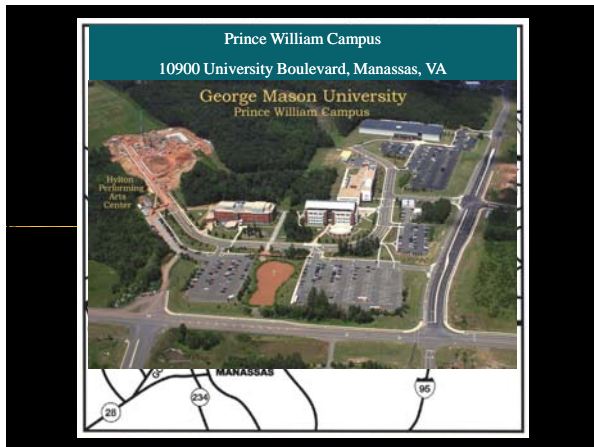
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Hylton Performing Arts Center - Prince William Campus



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Biomedical Research Laboratory  
Prince William Campus

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Mathy House



Home of Dr. & Mrs. Merten

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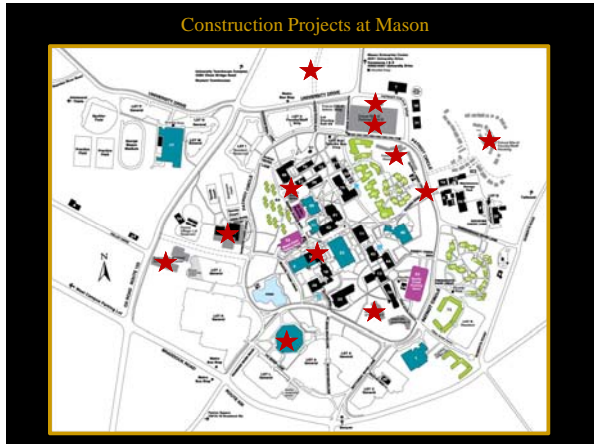
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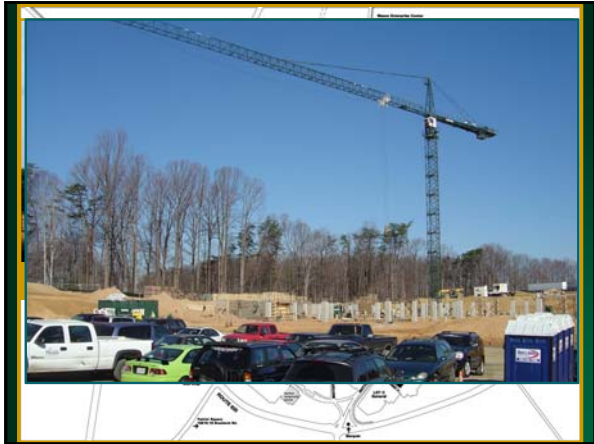
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**MASON 101**

### Handy Websites to Know

- People Finder - for phone numbers
- TODAY@Mason - for calendar of events
- The Mason Gazette - for news
- Directions to Campus & downloadable maps

▪ INCREMENT WEATHER



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**MASON 101**

### How It Works

- Register on website
- Reminder postcard sent
- Attend Class
- Added to Listserv
- Updates Posted

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### What Materials We Give Out In Class

- A current campus map
- Copies of our text slides
- Mason Research booklet
- Goodies: a pen and Mason post-it note pad
  
- The PRIZE: A 3-ring binder filled with information about the university and a place on our listserv so you can receive updates

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### The Nuts and Bolts to Make it Happen

- The PowerPoint Program
  - Information
  - Pictures and Map
- The Notebook
  - Approximately \$10 per person for materials
- The Listserv
  - Set Up
  - Maintenance
  - Organizing Updates
- Space for presenting the class

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MASON 101

### What Challenges we Faced and Still Face today

- **Too much to say in a limited time!!**
- Equipment
- Constantly changing information
  - You **MUST** create networks across campus
  - Be proactive
- Going out monthly to take new photos

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MASON 101

### What Challenges we Faced and Still Face today

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- Allotting Time
  - For teaching
  - For updating
- Attendance
  - No shows
  - They show up, but never registered
- Marketing your product – Getting the word out
  - Keep the good buzz going
- Taking Your Show on the Road

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MASON 101

### What Challenges we Faced and Still Face today

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Going from two people having joint responsibility for the class to One.....me

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### Keeping the Mason fires burning

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- Show them
- Encourage them
- Subscribe them
- Give them your personal phone number – It's OK to call and ask you questions.

MAKE IT FRIENDLY AND MAKE IT FUN!

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**MASON 101**

### Comments We've Heard

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*You make the university come alive; a great overview!*

*Thank you for showing us the top administrators. Most of us never see them.*

*The binder will be such a valuable resource.*

*I never knew the university was doing so many things.*

*So that's what Dr. Merten looks like!*

*This class answered questions I didn't even know I had!*

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