



Benefits	Diamond	Gold	Silver	Bronze
<p>Details of each benefit, as well as additional advertising opportunities are available on the next page. One- and two-year contracts available for Diamond, Gold and Silver packages.</p>	<p>\$6,500 One-year contract \$12,350 Two-year contract</p>	<p>\$5,500 One-year contract \$10,450 Two-year contract</p>	<p>\$4,500 One-year contract \$8,550 Two-year contract</p>	<p>\$3,500 One-year contract</p>
Advertisement on conference website	✓	✓	✓	✓
Access to CIVSA members email and address list	✓	✓	✓	✓
Access to conference attendees email list	✓	✓	✓	✓
Two vendor fairs	✓	✓	✓	✓
Acknowledgement during opening session	✓	✓	✓	✓
Sponsor-only event invitation	✓	✓	✓	✓
Daily information table	✓	✓	✓	✓
Access to all conference presentations	✓	✓	✓	✓
Tote bag insert	✓	✓	✓	✓
Advertisement in conference app	✓	✓	✓	✓
Priority booth size and placement	✓	✓	✓	
Invitation to member appreciation reception	✓	✓	✓	
Conference program color advertisement	FULL PAGE	FULL PAGE	HALF PAGE	
Attendance at conference sessions for two	✓	✓		
Attendance at Closing Dinner for two	✓			
30-minute featured session	✓			

## Collegiate Information and Visitor Services Association 2018 Sponsor Partnership Opportunities

We invite you to partner with CIVSA and maximize your exposure to our membership by partnering at a strategic level of commitment. There are several advantages to participating in CIVSA meetings: corporate name recognition, networking, opportunities, a target audience, and leads that ultimately provide sales. Each package includes the benefits listed below. Additional benefits are listed based on the level of exhibition.

There are several expanded offerings for vendors this year. We are committed to making the CIVSA conference as valuable as possible for both our attendees and our sponsors. We welcome you to join us and look forward to working with you in the near future.

### **All packages include:**

- Name, logo, and hyperlink both on the 2018 conference website and in the Members Only resources section of the CIVSA website for one year following the annual conference as a constant go-to resource for all of our members.
- Information table each day from 8:00am-5:00pm, ensuring your information is always available for attendees.
- One Vendor Fairs, during which time conference attendees will have the opportunity to have in- depth conversations with vendors during these designated times.
- Acknowledgement during the Opening Session of Annual Conference
- All your attending team members are also invited to our Sponsors-Only Event, to get to know your CIVSA Sponsorship Committee and connect with other sponsors.
- Conference Attendees List
- Access to view all conference presentations through the conference app to better understand members' challenges, strategies, and needs

### **Premium Value Added Options** *Available for all packages*

#### **Morning Lemonade/Ice Tea/Fruit Punch Break Sponsor - \$1,000/per day**

#### **Morning Coffee Break Sponsor - \$1,250/per day**

- Time: 8:00 a.m. - 12:00 p.m.
- Signage with company logo displayed at serving stations.
- Recognition via prominent signage near Educational session rooms
- Acknowledgement in Annual Conference program
- Acknowledgement on conference website including company logo

#### **Afternoon Lemonade/Ice Tea/Fruit Punch Break Sponsor - \$1,000/per day**

- Time: 12:00 - 4:00 p.m.
- Signage with company logo displayed at serving stations
- Recognition via prominent signage near Educational session rooms
- Acknowledgement in Annual Conference program
- Acknowledgement on conference website including company logo

### **Standard Value Added Opportunities** *Available for Silver/Gold/Diamond packages only*

- Attendance at Conference Sessions: \$500 for up to 2 people (included in Diamond & Gold packages)
- Membership Appreciation Reception: \$100/ person
- Closing Dinner: \$175/ person

## SPONSORSHIP PACKAGES

(5% Discount for multi-year commitment)

### Diamond

*\$6,500 (one year contract) total due by March 1, 2018*

*\$12,350 (two year contract) \$6,175 due by March 1, 2018 and \$6,175 due by March 1, 2019*

Vendor Exhibition – 30 minute Featured Session – Conference Attendee List – Tote Bag Insert – Ad on Conference App – Priority Booth Size and Placement – Attendance at Closing Dinner for two – Full Page Conference Booklet Color Ad (excluding covers) – Attendance at Conference Sessions for two – Member Appreciation Reception for two

### Gold

*\$5,500 (one year contract) total due by March 1, 2018*

*\$10,450 (two year contract) \$5,225 due by March 1, 2018 and \$5,225 due by March 1, 2019*

Vendor Exhibition – Conference Attendees List – Tote Bag Insert – Ad on Conference App – Priority Booth Size and Placement – Full-Page Conference Booklet Color Ad (excluding covers) – Attendance at Conference Sessions for two – Member Appreciation Reception for two

### Silver

*\$4,500 (one year contract) total due by March 1, 2018*

*\$8,550 (two year contract) \$4,275 due by March 1, 2018 and \$4,275 due by March 1, 2019*

Vendor Exhibition – Conference Attendees List – Tote Bag Insert – Priority Booth Size and Placement – Ad on Conference App – Member Appreciation Reception for two - Half-Page Conference Booklet Ad

### Bronze

*\$3,500 (one year contract) total due by March 1, 2018*

Vendor Exhibition – Conference Attendees List – Tote Bag Insert – Ad on Conference App

### Benefit Descriptions

#### Vendor Exhibition

Allows access to exhibiting space which will be available from 8:00 am until 5:00 pm every day of the conference. In addition to your table being available for conference attendees, you will also have attendees brought directly to your table each day with our conference bingo game.

### **Conference Attendee List**

All sponsors who purchase a package of \$3,000 or more will receive the list of email addresses for all conference attendees 2 weeks prior to the conference. In order to receive this list your sponsorship must be paid in full.

### **Member Appreciation Reception**

All sponsors who purchase a package of \$4,500 or more will be able to send two individuals to the member appreciation reception. This reception will be held by CIVSA and is for members who are returning CIVSA Conference participants.

### **Priority Booth Placement**

All sponsors who purchase a package of \$4,500 or more will have priority booth placement. They will have tables set up closer to the front of the hallway so that they are the first ones the attendees see.

### **Conference Sessions**

All Diamond and Gold sponsors will have the opportunity to attend conference sessions. These educational presentations provide unique insight into members' challenges, strategies, and needs. These sessions do not include breakout discussion sessions. Sponsors are welcome to join sessions and take notes, but please do not participate in the session or ask questions.

Silver and Bronze sponsors can add this benefit for up to 2 people at a cost of \$500.

### **Additional Options**

**All of the options below can be purchased individually (for the cost listed, plus cost of goods) or added to any of the above mentioned packages (for cost of goods).**

*For example, if you purchase the Diamond Package and would like to provide the conference lanyards, that can be done at cost. However, if you do not purchase a sponsor package, but would like to provide the conference lanyards, that can be done by providing the lanyards at cost, plus \$500.*

#### **Conference Tote Bags \$650 (goods to be provided by sponsor)\***

Every conference attendee receives a tote bag upon arrival with information about conference happenings and useful sponsor inserts. CIVSA and sponsoring company's name and logo will be prominently displayed on the bags.

#### **Conference T-Shirts \$500 (goods to be provided by sponsor)\***

Official CIVSA Milwaukee Conference t-shirts will be provided to the Conference Committee and CIVSA Executive Board members to wear at conference.

#### **Conference Lanyards \$500 (goods to be provided by sponsor)\***

Each attendee receives a lanyard with CIVSA and the sponsoring company's name and logo prominently displayed for entrance to all conference events.

#### **Pens/Highlighters \$250 (Sponsoring company provides pens/highlighters)**

*Your pens are distributed in the tote bag*

#### **Notepads \$250 (Sponsoring company provides notepads)**

*Your notepads are distributed in the tote bag*

*Additional options can be discussed with the Sponsorship Chair (email below).*

## Advertising Options

### **Conference Booklet Ad \$500 (multiple sponsors welcome)\***

Attendees use booklets daily to take notes and learn about conference happenings.

*Your color ad on a ½ page in official conference booklet*

### **Ad on Conference App Banner \$300 (multiple sponsors welcome)\***

Attendees use conference app daily to learn about conference happenings. *Your ad on*

*the official Conference Application*

*\*Creative to be approved by both vendor and CIVSA*

**If there is an item you are interested in sponsoring that is not listed, please contact CIVSA at [sponsorships@civsa.org](mailto:sponsorships@civsa.org)**