Become a CIVSA Member

Are you looking to advance your career in the field of higher education and visitor services? We hope you will take a moment to learn how the Collegiate Information and Visitor Services Association (CIVSA) can serve you. This vibrant association aims to meet the needs of its members in a variety of visitor-related and information center positions on university campuses, two- to four-year colleges and community colleges throughout the nation.

Our Mission is to provide knowledge exchange, research and connections in an inviting arena that builds professional and personal relationships. As our field of visitor services continues to grow, CIVSA can help make your visit experience for guests, prospective students and their families better than ever!

Membership benefits include:
• Quarterly newsletters full of tips, strategies and valuable advice
• Opportunities to share information on training, best practices, your student workforce and motivational materials through CIVSA Regional Events
• Searchable database of more than 800 members and access to the associated email lists
• Reduced registration fees for the Annual Conference and Student Development Institute
• Free monthly webinars addressing "best practices" facilitated by knowledgeable members and industry experts, quarterly regional webinar discussions on popular topics in our field and monthly book club discussions
• A listing of current positions available and sample job descriptions for career opportunities in the field of visitor services
• Access to a wealth of information through shared resources, including sample staff training manuals, tour confirmation letters for career opportunities in the field of visitor services

Whether you are just beginning your career or are a seasoned professional in higher education, becoming a CIVSA member will afford you the opportunity to share best practices, discover new challenges, build professional networks and advance your career in the field of information and visitor services!

Four Schools to Visit

Point Loma Nazarene University
Founded in 1962, Point Loma Nazarene University (PLNU) is a Christian liberal arts college. PLNU serves 2,100 undergraduates and over 1,200 postgraduates. In addition to more than 60 undergraduate areas of study, students are well positioned to experience PLNU’s outdoor leadership program, eur- after class and serve in student-led ministries.

University of California, San Diego
University of California, San Diego (UCSD) is a public research university home to nearly 25,000 undergraduates and over 6,100 graduate students. Recognized as one of the top 15 research universities in the world, UCSD offers programs in six undergraduate colleges, five academic divisions and five graduate and professional schools.

San Diego State University
The oldest and largest higher education institution in the San Diego region, San Diego State University (SDSU) educates over 28,300 undergraduates and 4,300 postgraduates. SDSU has completed facilities of more than $480 million in value in the past ten years to provide students greater opportunities to research in a modern learning environment.

University of San Diego
A private Roman Catholic university, the University of San Diego offers over 40 bachelor’s, master's and doctorate degrees in law and nursing, among others. The university’s 5,700 undergraduates and 1,700 postgraduate students study at Alcalá Park, which sits atop the edge of a mesa overlooking Mission Bay and other parts of San Diego.

Discover San Diego

Within walking distance of Loews Coronado Bay Resort you can explore the natural wonder of the Pacific Ocean at Silver Strand State Beach. Our beautiful hotel is minutes from the charming Coronado Village, a mile-long main street with dozens of shops, boutiques and restaurants.

The resort provides a complimentary shuttle service to downtown Coronado, which operates from 9 a.m. to 9 p.m. and leaves the hotel every hour on the hour. You can also enjoy a 15-minute ride across the bay to Broadway Pier, downtown San Diego and the famed Gaslamp District. We are also within walking distance of some of the finest restaurants, pubs, nightclubs, retail shops, theaters and art galleries.

Finally, the resort is just a short drive from numerous attractions such as Petco Park, the San Diego Zoo and multiple golf courses.

The hotel concierge is available to make any customized recommendations based on your experience and additional questions you may have. Learn more about San Diego at www.sandiego.org to maximize your time at the Annual Conference.

Getting to San Diego

Conference Registration Prices

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<th>Member</th>
<th>Non-Member</th>
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<tbody>
<tr>
<td>Nov 1 - Jan 8</td>
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For more information, visit www.civsa.org/23rd-conference.

SuperShuttle Service
SuperShuttle is the official shuttle service provided for the San Diego airport. SuperShuttle is pleased to provide a special rate of $28 per person, round trip for CIVSA conference guests traveling to and from the host hotel. Make your reservations today at www.supershuttle.com and use discount code CIVSA16.

Meet 'Civy'

Hey CIVSA friends!

I’m starting my readup to next year in the 2016 Annual CIVSA Conference. Along the way, I would love to make an official visit to your school.

Make sure to check the CIVSA Facebook page to help plan my trip!

Can’t wait to catch the waves with you in San Diego!

San Diego, CA

23rd Annual CIVSA Conference
May 31-June 3, 2016

LEADING THE WAY
Sonia Rhodes Experience Design is a bespoke consultancy created to help organizations transform through the intentional design of meaningful experiences and outcomes. Sonia has built bespoke, health systems, non-profit and revenue cycle-focused ventures.

For nearly two decades, Sonia used the challenging health care industry as her proving ground, rethinking, redesigning, and delivering the subscriber experience for high international value. This led to the state of California (35,000 employees, 36 locations) by leveraging the power of experience to transform culture, organization and job responsibilities.

Sonia is the co-author of ‘The Complete Guide to Transforming the Experience Economy’ (2019) and an acclaimed featured speaker. She is an Emmy award-winning producer of Sharp HealthCare’s visionary documentary, Stories of The Sharp Experience. In 2015, Sonia was one of the first in the nation to be designated for her role in increasing the experience customers enjoy during the Experience Essentials training system (a joint venture of HP and Aon).

In addition to her experience design work, Sonia is committed to helping build strong and healthy communities. As the founder, owner and CEO of Experience Economy, she helps producers create events, bringing together 400 diverse high school students, learn from and experience the world of thinkers and doers – all in the spirit of alums who spread.

Eric Johnson Welcome Presenter

Eric Johnson is a 1986 graduate of the University of Georgia with a B.A. in Telecommunication Arts and a minor in Speech Communication. He joined Experience Economy as a full-time employee in November of 2007. He holds an associate degree in Arts, with a minor in Business Administration. Eric and his wife, Whitney, have twin daughters.

Eric worked in the U.S. Office of Undergraduate Admissions from 1992-2000. He received an M.A. in Telecommunication Arts and a minor in Business Communication. This graduate degree (GPA, 3.5) was earned at a U. S. Congress in Washington, D.C. for more than four years, serving on legislative and political matters.

What do past attendees have to say about CIVSA conferences?

“Eric was the most engaging keynote speaker that I’ve ever seen.” — Andrew Boehm, Miami University

“As a first-timer, I hope we get more talks to assist in mentoring our program to the next level. We are another school who really wanted more people at larger events.” — Patrick Pool, Yale University

“Eric engaged the audience in a way that made people interesting and thought provoking.” — Melanie Thompson, Sam Houston State University

“Always fantastic – Eric Johnson is a key note speaker to attend!” — Heather Davenport, University of Kentucky

“ExcellentJourney.net

Eric Johnson, President

Eric Johnson is the President and CEO of Experience Economy, a bespoke consultancy created to help organizations transform.

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