

Building campus  
visit **experiences**  
that connect

**R E N D E R**

We help you boil down four years of experiences and community into an authentic and memorable experience for visitors. We help you create that essential experience. We audit your existing campus tour and visit. We develop a plan to improve all aspects of your daily visit experiences, open house/preview events and accepted student yield events from promotion to registration, way finding, parking, visitor/admissions space, information session, tour route, campus aesthetic, tour guides, storytelling, impressions, memorabilia and those intangibles of how you make guests feel. Most important, we strategically and tactically work towards helping you craft a campus visit that supports your enrollment goals.

**guidebook**

Guidebook is the global leader in mobile apps for events and physical locations, making it easy and inexpensive to create elegant, feature-rich mobile guides in minutes for any-sized meeting or destination. Whether you organize a single annual event, dozens each quarter, or you'd like to communicate and disseminate information to your audience flawlessly all year round, Guidebook allows you to engage your audience in real-time via smartphone or tablet. Get started building a custom mobile app for your organization today for free!

# PMSI

Professional Marketing Services Inc.

**www.callpms.com**

**888-999-0484**

*the lowest prices guaranteed  
on all your promotional items*

PMSI is one of the country's leading promotional item resource centers specializing in the lowest prices guaranteed on all your Collegiate promotional item needs.

1 day RUSH service on most items. New and innovative items for visitors, Summer camps, conferences and more !!!

## VISITDAYS

"VisitDays makes scheduling campus visits simple, engaging and memorable for students and parents. Register for on-campus visits, college fairs and even phone calls or video chats with admissions, financial aid, faculty members and current students. We take care of all the reminders before the visit and make rescheduling hassle-free, so the admissions office can fall in love, too."



Wear It's At, a division of Kaufman Advertising, is a well-established, service-rich, promotional marketing agency based in suburban Philadelphia.

Our concentration in higher education affords our clients a focused expertise

on the latest ideas oriented to students, staff and alumni alike. From popular, practical, tried-and true to totally remarkable and unique, Wear It's At has valued partnerships with colleges and universities of every size and population profile.

Specifically, we specialize in providing research, advice/guidance, artwork and complete procurement of an extensive array of branded apparel and promotional items including uniforms and giveaways for touring/visit needs and events of every description.

# welcome TO COLLEGE™

Welcome to College helps higher education institutions optimize the highest leverage decision point in the college selection process, the college visit. Our web platform, professional services, and tour guide workshops are giving colleges innovative tools to enhance how they are connecting with prospective students before, during, and after the college visit. We allow students and schools to connect on key indicators of student flourishing: meaning, accomplishment, relationships and vitality (MARV®).

# TripBuilderMedia®

Engage Your Audience. Boost Your Impact.

"Welcome your visitors across platforms – print and mobile –with TripBuilder Media products. Our unique **Foldable Print Solutions** convey all your visitor info in a pocket-sized format that's fun, engaging and memorable. Initially the size of a credit card, our products unfold to full size - origami-style - to show a campus map, schedule, stadium layout, and more. Combine with our [CampusMobile app](#), which provides on-the-fly info for all types of visitor events, in addition to offering networking features, destination content, social media tools, housing info, sporting event info, & more. The perfect pair for all your visitor needs."

UNIVERSITY  
VISITORS  
NETWORK



Campus Publishers™

Campus Publishers is the #1 provider of custom University Visitors Guides, working with 45+ colleges and universities partners to create cutting-edge Visitors Guide solutions in print, online, and mobile media. Our schools use their Guides as hospitality and marketing tools, to attract and retain students and to inform visitors (including prospective students, parents, and faculty/staff) about the college and surrounding community. Campus Publishers provides both a three-product integrated package with ad-supported print, online, and mobile components as well as a stand-alone licensed mobile app for customization. All our apps include GPS navigation, customized campus tours, images, and videos, and are available free of charge through the iTunes and Google Play stores.