

MEET THE 2014 CIVSA CONFERENCE SPONSORS!



Render Experiences collaborates with colleges and universities to make their campus visits more authentic, memorable, and fun to better engage and connect with the best-fit students. We are thought provokers, teachers, and champions. We craft memorable, stand-out, authentic experiences that connect with your audience through real stories and real moments.. We do that by working with our clients to create experiences that reflect an institution's stories, culture, and offerings—and then delivering it in a memorable way.



Welcome to College helps high school students discover how and where they'll flourish in college. We simplify the college search and visit process, while igniting a sense of clarity, passion, and purpose for the college experience. Through online, mobile, and face-to-face engagement, we are expanding the conversation in college fit to include meaning, accomplishment, relationships, and vitality – we are committed to helping each student find these criteria.



Campus Publishers, the #1 provider of custom University Visitors Guides, works with 45+ colleges and universities across the U.S. creating powerful, state-of-the-art official Visitor Guide magazines, websites and mobile apps. Each Guide functions as a hospitality/marketing tool, assisting the school in attracting and retaining students, informing prospective and new students, faculty/staff, parents, and other visitors about the benefits of the respective college, and informing about campus life in the respective college's community. For large Universities, Campus Publishers provides a three-product integrated package: the print, online, and mobile. For small colleges and schools, Campus Publishers provides a mobile app Guide solution for

Android and IOS formats, free on iTunes and Google play stores. These apps include GPS navigation and customized campus tours.



At Guidebook, we don't think it should be difficult or expensive for organizations to connect with their audiences on their mobile devices. We offer beautiful and engaging mobile apps for individual and multiple-events that greatly enhance the attendee and planner experience. Hundreds of universities leverage Guidebook for campus initiatives like orientation, RA training, new student tours, and a whole lot more!



Newton Manufacturing is a full service promotional advertising company that helps clients build their brands by finding the right combination of promotional products, creative strategies and distribution ideas to place your brand into the hands of your target audience. We provide creative ideas for open houses, admission events and recruiting events. We provide all types of promotional items, t-shirts, embroidery, pennants, drinkware, etc.



BlueSky Creative, Inc. is a marketing company that specializes in traditional marketing and design projects, as well as our own trademarked product LEVEL 10. Education LEVEL 10 is a customized tool that utilizes personalized URLs to give visitors a unique user experience, driving targeted and relevant communication through direct mail and e-mail. In-depth and real time reporting is provided to the client through a full Content Management System.



Founded in 2001, Fire Engine RED is an innovative marketing, technology, and data solutions company serving more than 350 schools.

Admissions offices use our Software Products, including our powerful Event Manager, to manage on-campus and off-campus events and interviews efficiently. This flexible tool makes it easy to set guest limits, pre-register students, send confirmation email messages, create itineraries, and survey event participants.

Our other offerings include Student Search, CRM, Creative Services, and Predictive Modeling.



Scecon is a facilities design/build firm specializing in interactivity. For the collegiate crowd, that can mean engaging visitors centers and presentation spaces. For the last 25 years our custom designs have had a two-fold purpose: 1) look great, and 2) convey the message of the organization clearly. We are a group of problem-solving designers, carpenters, programmers, welders, tech specialists, project managers, painters, logistics personnel, and assorted skill sets. Our work bridges the gap between physical and digital.



Asyst provides the line of ChatterVox portable voice amplifiers used all over the world for campus tours. We have several models designed for both indoor and outdoor tours. They are light weight, comfortable to wear and are completely hands free. Your tours might be great, but if prospective students and parents can't hear your tour guide they are not as effective as they

can be. ChatterVox systems can also be used in classrooms and auditoriums so that your presenters are guaranteed to be heard.



VisualZen® (VZ) is a software development company that provides innovate, agile technology for the seamless management of the student lifecycle, from prospective to enrolled.

VZ Events / VZ Apply /VZ Orientation

Our system products are:

- Easy to use
- Provide seamless student experience
- Deliver Single student interface for all application types
- Presents dynamic deadline management
- Supports CRM and SIS integration